

Marco Aizarani

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Lebanon, Mount Lebanon, Hazmieh

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EDUCATION

Bachelor in Business and Administration, ESA Business School, Beirut Sep 2023 - Jun 2026

IÉSEG, Université Catholique de Lille - Lille, France

Aug 2025 - Dec 2025

Exchange Program; Focus: Supply Chain, International Human Resources, Marketing&Communication

Baccalauréat Général, Collège Notre Dame de Jamhour, Mount Lebanon Sep 2009 - Jun 2022

Specialization : Mathematics - Science - Physics - Chemistry

WORK EXPERIENCE

Intern, Advertising Department - Memac Ogilvy

Jul 2025 - Aug 2025

- Developed client briefs, translating marketing objectives into clear strategic direction for creative teams.
- Conducted comprehensive competitive analysis of brand social media presence.
- Actively participated in brainstorming sessions, collaborating with the creative team to develop and refine advertising concepts for client presentations.

Waiter at Cozmo, Boubess Group, Beirut

May 2023 - Jul 2023

- Provided quality customer service in a fast-paced restaurant environment.
- Maintained punctuality and professional conduct while following hospitality standards.
- Collaborated with team members to efficiently handle customer requests and ensure satisfaction.

EXTRA-CURRICULAR ACTIVITIES

Scout du Liban at Collège Notre Dame de Jamhour, Mount Lebanon

Sep 2013 - Sep 2021

- Led and coordinated a scout patrol, developing leadership and effective communication skills.
- Mentored younger scouts, providing guidance and support for their personal development.
- Demonstrated discipline and autonomy while participating in and organizing patrol activities and meetings.

Red Cross, Beit Mery

Jun 2021 - Nov 2021

- Acquired basic first aid knowledge and emergency response procedures.
- Applied emergency management protocols in various situations.
- Developed adaptability skills while working in fast-paced, high-pressure environments.

SKILLS AND CERTIFICATES

Skills: Adaptability - Fast Learner - Team Working - Attention to Detail - Communication Skills - Creative thinking

Technical and computer skills: MS office

Languages (speaking and writing): Arabic: fluent, English: fluent (IELTS band 7), French: fluent (DFP B2), Italian: upper intermediate (Livello B2)

Hobbies: Rugby - Gym - Drums/Music - Reading

Certificates: *Product Management - Electronic Arts*; Project Planning, Performance Metrics
Human Resources - GE Aerospace; Continuous Improvement Tools, Process Mapping