## **Akram Khalil**

- lebanon,Baalbeck
- Open to Work Abroad Opportunities

# **Professional Summary**

Dynamic and goal-oriented Business Management professional with a solid foundation in strategic planning, project management, and entrepreneurship. Equipped with hands-on experience in operations, financial analysis, and market research. Certified by INJAZ Lebanon in Entrepreneurship, Project Management, and Career Development, showcasing strong leadership, innovation, and workforce-readiness capabilities. Proven ability to lead cross-functional teams, drive sustainable growth, and deliver value in both corporate and freelance settings. Passionate about empowering businesses through data analytics, process optimization, and customer-centric strategies.

# **Core Competencies & Skills**

- ✓ Business Strategy & Development
- ✓ Project & Operations Management
- ✓ Financial Analysis & Budgeting
- ✓ Market Research & Competitive Analysis
- ✓ Supply Chain & Inventory Management
- ✓ Process Optimization & Cost Reduction
- ✓ Customer Relationship Management (CRM)
- ✓ Data Analytics & Business Intelligence (Power BI, Tableau)
- ✓ Microsoft Office Suite (Excel, Word, PowerPoint)
- ✓ ERP & CRM Systems (SAP, Salesforce)
- ✓ Leadership & Team Development

### **Professional Experience**

### **Business Operations Manager (Freelance)**

- 2021 Present
- Increased operational efficiency by 20% through strategic planning and workflow optimization.
- Developed and implemented cost-reduction strategies, cutting procurement expenses by 15%
- Conducted in-depth financial analysis, improving budget forecasting and resource

allocation.

- Led market research initiatives to identify new business opportunities and enhance competitive positioning.
- Improved customer retention rates through advanced CRM strategies.

## **Solar System Maintenance & Electrical Technician (Freelance)**

2019 - Present

- Maintained and optimized solar energy systems, improving energy efficiency by 20%.
- Installed and maintained electrical wiring systems for residential and commercial buildings.
- Trained junior technicians on best practices in electrical installations and safety compliance.

### **Education**

Bachelor's in Business Management

Lebanese International University | graduate: 2025

# **Certifications & Training**

- √ Certified Business Analyst (CBA)
- ✓ Lean Six Sigma Process Optimization
- ✓ Data Analysis (Excel, Power BI)
- ✓ INJAZ Lebanon Youth Empowerment Programs:
  - Project Management in partnership with PMI & Educational Foundation (May 29, 2025)
  - Steer Your Career career readiness and employability program (July 12, 2025)
  - FinFit Innovation Camp entrepreneurship and financial skills program with MetLife foundation
- ✓ LinkedIn Learning Discover the Possibilities of Generative AI (Apr 03, 2025)
  - Focus on AI for business, design, and innovation strategies

### Languages

- ✓ English Professional Proficiency
- √ Arabic Native

### References

Available upon request.