

**Adnan AL Merhi**  
Beirut, Karantina ,Lebanon  
adnanalmerhi2@gmail.com  
+961 70 884 131  
Nationality:Lebanese

LinkedIn Profile : Adnan AL Merhi

## OBJECTIVE

---

Motivated Marketing student with a passion for digital marketing, public relations, and green entrepreneurship. Eager to build a dynamic career by gaining hands-on experience in content strategy, sales enablement, and project execution. Known for being proactive, resilient, and directed to contribute meaningfully to mission-driven organizations.

## PROFESSIONAL EXPERIENCE & INTERNSHIPS

---

<b>August 2024 – December</b>	<b>Video Intern</b>	<b>Lettus Grow Greener</b>
-------------------------------	---------------------	----------------------------

**2024 Beirut , lebanon**

*-Employer :public relations in Lettus Grow Greener*

*Website :lettusgrowgreener.com*

*-Responsibilities:*

*-Supported email marketing campaigns targeting NGOs.*

*-Conducted sales calls and client outreach.*

*-Managed website content and social media platforms to boost engagement.*

<b>September – 2024 – January 2025</b>	<b>Digital Marketing Intern</b>	<b>Imagination</b>
--	---------------------------------	--------------------

*About the employer : Founder of imagination ,Website : imagination.org*

*Responsibilities:*

*- Assisted in website creation and layout design.*

*- Coordinated online events and webinars.*

*- Managed social media content and scheduling.*

<b>May 2025- August 2025</b>	<b>Social Media / video editing intern</b>	<b>Ahla Fawda ,  Beirut , Lebanon</b>
----------------------------------	--	---

*About the employer : Project Manager ,Website : ahlafawda.org*

*Responsibilities:*

*- Film & Edit videos for the Company's Social media.*

*- Schedule Social Media calendar .*

*- implement new video concepts.*

<b>January 2025- October 2025</b>	<b>Digital Marketing /video editing intern</b>	<b>CatSwoppr , Amsterdam, Netherlands</b>
---------------------------------------	--	---

*About the employer : Founder of CatSwoppr , Website : catswoppr.io*

Responsibilities:

- Edit videos & Posts for Tiktok , Tiktok and Instagram
- Schedule Social Media calendar .
- Interview new team members.
- Provide guidance for creative blocks among the team members.

**sept 2025-  
oct 2025**

**Administrative Assistant / Underwriting  
Internship , Life dep**

**Arope Insurance, Zalka,  
Lebanon**

*About the employer : HR Manager, Website :arope.com*

Responsibilities:

- Assist the Life Department in daily duties/ activities
- Helping sales agents with their customers
- keeping insurance data up to date ( with Microsoft excel , and MIS systems)

## **EDUCATION :**

---

**Lebanese International University (Beirut Campus)**

**October 2023-Present**

**Bachelor in Marketing**

**WORKSHOPS & SEMINARS**

**Beirut, Salim Salam**

---

Workshops & Certifications:

- Sustainability & Green Entrepreneurship – Injaz Lebanon (February 2025-March 2025)
- Project Management Program – Injaz Lebanon (february 2025-may2025)
- Own your Job - Takadam (July 2025)
- 20 Advanced Photography / Videography - Glow NGO - ( August 2025-October 2025)

## **TECHNICAL & SOFT SKILLS :**

---

### **• Technical Skills :**

- Marketing & Analytics Tools: SEO, Power BI, Market Research, Marketing Analytics
- Design & Editing: Adobe Premiere Pro, After Effects, Photoshop, Illustrator

- Office & Productivity: Microsoft Word, Excel, PowerPoint, Google Workspace
- Web & Digital: Website Management, Social Media Strategy, Content Creation
- CRM/Automation: Alternyx

- **Soft Skills :**

- Project Management
- Budget Management
- Sales Enablement
- Public Relations
- Event Marketing
- Adaptability
- Digital Marketing
- Marketing Analytics
- Market Research
- Content Creation
- SEO (Search Engine Optimization)
- Problem-solver, detail-oriented.
- Passionate about youth/community.

## **LANGUAGES**

---

-Arabic (Native)

-English (Native)

-French ( expert)