Beirut, Lebanon | Phone: 71622496 | Email: mariam.zeineddine01@lau.edu | linkedin.com/in/mariam-zeineddine25/

#### **EDUCATION**

Lebanese American University, Beirut, Lebanon

2025

MS in Human Resources Management – MSHRM

GPA: 4.00

Full Scholarship from LAU GRS, No Outside Employment Permitted per contract

**Lebanese American University, Beirut, Lebanon** 

2023

BS in Business Management

GPA: 4.00

President Award Winner. Full Scholarship from USAID. High Distinction

### **PROFESSIONAL EXPERIENCE**

#### Graduate Researcher, Lebanese American University Beirut

Sep 2023 - May 2025

- Completed a thesis on the role of artificial and social intelligence in the achievement of SDGs 4 and 8 for persons with disabilities in Lebanon.
- Collected data through surveys and interviews and presented research findings to fellow researchers.
- Submitted for publication in a peer-reviewed journal, Computer & Education Elsevier Q1 Journal.

#### **Advisory Intern, KPMG**, United States Remote

Mar - Jun 2023

- Researched industry-leading practices for patient experience transformations, providing actionable recommendations for improving waiting times and overall satisfaction at the client's company.
- Developed an actionable strategy by incorporating data-driven insights to improve patients' satisfaction.

## Business Development Intern, SchemaZone Canada, Remote

Jun - Nov 2022

- Closed deals with diverse customers and secured business partnerships, boosting brand recognition.
- Utilized CRM and ERP software (Odoo) to track leads and opportunities, increasing efficiency by 25%.

### HR and Administration Intern, Mentor Arabia, Lebanon

Jun - Aug 2022

- Conducted travel requests and transportation arrangements, complied with company policies.
- Facilitated the planning of company-wide events, including Gala Dinners.

#### **Recruitment Assistant,** *Dream Job, Remote*

Mar - Jun 2022

• Sourced and shared job opportunities, increasing the number of members/students who found relevant jobs and participated in training programs.

#### Administrative Intern, Children's Cancer Center of Lebanon

Jan - Mar 2022

- Supported the Fundraising Department in counting materials using Excel within an inventory tracking system.
- Enabled coordination of fundraising events and raising funds for children with cancer and their families.

### **LEADERSHIP ACTIVITIES**

## Member – Lebanese International Business Council (LIBC)

2024- Present

Contributed to strategic initiatives addressing Lebanon's infrastructure challenges through collaboration with the Lebanese diaspora, promoting sustainable development and economic resilience.

### Treasurer- Board Member - LAU Entrepreneurship Club

2022

• Guided students acquire the skills to turn their ideas into business and access funding more easily.

### Project Lead – USAID & Social Work Sprit Association

2022 - 2023

- Implemented a \$6000 community service project aimed at empowering disadvantaged women.
- Provided embroidery materials with training to more than 50 women to help them start their own businesses.

### Student Academic Mentor & Advisor - USAID Peer-Support Program

2022 - 2023

- Provided tailored tutoring sessions to USAID LAU students free of charge.
- Followed up with their leadership activities and sent progress reports to the scholarship.

# Workshop facilitator and Jury Member - INJAZ Lebanon

2022 - 2023

 Delivered 5 Injaz Lebanon's innovation camp for the inclusion of people with disabilities with around 200 participants each.

# **Certified Editor of the HELM Newsletter - USAID**

2021 - 2022

- Collaborated with a team of writers to develop engaging content, highlighting success stories while brainstorming ideas to continuously improve.
- Edited and proofread the newsletter to enhance its quality and contributed articles about mental health.

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# **VOLUNTEER WORK**

Trainer – Lebanese American University	2024
Campaign Volunteer – Youth National Development	2024
Environmental Volunteer – American Near East Refugee Aid	2024
Logistics Volunteer – Lebanese Civil Defense	2022 – 2023
Beach Cleanup Volunteer – Operation Big Blue Association	2022
<ul> <li>Healthcare Administration Volunteer – Order of Malta</li> </ul>	2021
<ul> <li>Social Media Marketing Volunteer – Orphan Welfare Organization</li> </ul>	2020
• Tutor – MMKN	2020
<ul> <li>Volunteer Editor – Translators Without Borders</li> </ul>	2020 – 2022

# **CERTIFICATIONS**

•	Google – Elements of AI for Business	2025
•	PWC Middle East – Data Analytics Certification via Kubicle	2025
•	UNDP – Green Digital Skills	2024
•	PMI – Project Management	2024
•	SDG Academy – Achieving Sustainable Development Goals	2024

## **KEY SKILLS**

$\checkmark$	MS Office	$\checkmark$	Recruitment	✓	Labor Law
✓	HR Metrics	$\checkmark$	KPI Dashboards	✓	<b>Talent Management</b>
✓	HRIS - Workable	$\checkmark$	Applicant Tracking System	$\checkmark$	<b>Strategic Communication</b>
✓	Power BI	✓	Process Improvement	✓	Creative Problem Solving

# **LANGUAGES**

Native Arabic, Fluent in English, Basic in French.