



Lea Al-Breidi

Marketing & Digital Communication Graduate

Contact

Doha, Qatar / Beirut, Lebanon
Qatar: +974 3322 5529
Lebanon: +961 76 848 499
Email: leyabraidy@outlook.com

Profile

Motivated and creative Marketing graduate with strong communication and digital marketing experience across remote and hybrid environments. Skilled in Meta Ads, Shopify, and customer service, and eager to support brands in enhancing their online presence.

Skills

- Meta Ads (setup, targeting, budgeting, tracking)
- Shopify store setup & basic management
- Canva for social media visuals
- Microsoft Office (Word, Excel, PowerPoint)
- Communication & customer service
- Problem-solving, teamwork & adaptability
- Attention to detail & trend awareness

Languages

Arabic – Native
English – Fluent

Professional Experience

Marketing Intern – Lumina | Dubai / Beirut (Aug 2025 – Nov 2025)

- Managed Meta Ads campaigns, including setup, audience targeting, budgeting, and performance tracking.
- Coordinated with clients to understand objectives and translate them into digital marketing actions.
- Gained hands-on experience with basic web development and e-commerce using Shopify.

Customer Support Agent / Sales – CAFU | Dubai (Remote) (Apr 2025 – Aug 2025)

- Resolved customer inquiries via chat, email, and phone while maintaining professionalism and empathy.
- Collaborated with internal teams to troubleshoot issues and provide clear follow-ups to customers.
- Managed high-volume support while sustaining strong service quality and customer satisfaction.

Marketing Intern – YMY (Jun 2024 – Jul 2024)

- Assisted with social media engagement and implementation of content plans.
- Supported client communication and coordination of campaign activities.
- Developed stronger technical and communication skills through collaboration with managers and clients.

Marketing Club Member – Lebanese American University (LAU) (Nov 2022 – May 2024)

- Helped organize marketing events that increased participation and visibility.
- Contributed to communication strategies and outreach initiatives.
- Supported other students in discovering internship and networking opportunities.

Education

Bachelor's Degree in Business Marketing – Lebanese American University (LAU), Beirut (2025)

High School Diploma – Economics (ES) – Beirut Baptist School (2022)

Certificates & Achievements

- Inbound Marketing Certification – HubSpot Academy (2023)
- AI and Digital Marketing Certification – LAU (2024)