

CHRISTINA AWAD

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Professional Summary

I'm a motivated IT Support Specialist and digital marketing enthusiast with hands-on experience in technical troubleshooting, software deployment, and digital content strategy. I enjoy helping teams work more efficiently by ensuring smooth tech operations and creating engaging online content. I'm always looking to grow, solve problems, and make a positive impact wherever I work.

Experience

- Digital Marketing

BDO Lebanon – April 2025 to Present

- Analyzed LinkedIn and website performance using Google Analytics to guide content strategy.
- Managed Google Ads to identify and optimize SEO keywords for higher visibility.
- Wrote and scheduled SEO-friendly posts, articles, and images.
- Uploaded and published articles on the website using a CMS platform.
- Created metadata, alt texts, and optimized descriptions for better reach.
- Helped boost engagement and improve online branding.

- IT Support Specialist

BDO Lebanon – June 2024 to Present

- Set up and maintained hardware and software for over 100 employees.
- Prepared laptops, handled software updates, and provided daily technical support.
- Backed up and migrated user data securely between devices.
- Worked with EMS and COI tools to manage enterprise systems and data.
- Imported and exported data as needed for internal operations.

- Web Developer Intern

Code Technologies – August 2023 to September 2023

- Practiced web development using MVC architecture and Web APIs.
- Worked with Entity Framework and Code First approach for databases.
- Designed responsive layouts using Bootstrap 5.

Education

- Bachelor's in Management Information Systems

Lebanese University – 2020 to 2023

- General Sciences (GS)

Official High School KAA – 2018 to 2020

Skills

- Programming: Java, JavaScript, PHP, C#, SQL
- IT Support & Troubleshooting
- Microsoft Office Suite
- SEO & Content Creation
- Teamwork & Communication
- Languages: Arabic, French, English

Certificates

- Computer Typing – Electronics & Commercial Arts Center
- Basic Digital Skills – Lebanese Association for Studies and Training
- Strategic Communication & Interviewing Skills – New Horizons of Lebanon