

Carla Sleiman

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CAREER SUMMARY

Trilingual mathematics graduate from Saint Joseph University of Beirut, eager to transition into the field of Data Science. I have the ability to transform mathematical concepts into practical solutions, with a keen interest in leveraging technology to solve complex problems. Proficient in developing, testing, and deploying software services that meet business needs. Finally, I am committed to continuous learning and applying analytical skills to innovate within the technology sector.

RELATED SKILLS

- Trilingual (Arabic, English and French)
- Keen Analytical Thinking and Problem Solving.
- Strong communicator and networker, adept at building and maintaining professional relationships.
- Machine learning and data analysis
- Ability to work under pressure and with different team members.
- Interpersonal relationship.
- Team player and ability to work in a group.
- Communication and leadership skills
- Strong AI and programming skills, continuously developed through academic projects and self-learning, with hands-on experience in Python, MATLAB, C++, VBA, and data science tools

EDUCATION

Master's degree, Data Science, Saint Joseph University of Beirut
BSc, Mathematics, Saint Joseph University of Beirut

2024- Present
2021 – 2024

PROFESSIONAL EXPERIENCE

Data Scientist

March – July 2025

- Created and managed Google Ads campaigns, including keyword research, targeting, and performance optimization.
- Built and maintained interactive dashboards and reports to support business decisions using Excel and data analytics tools.
- Developed websites using AI-powered tools to improve workflow efficiency and user experience.
- Extracted actionable insights from raw datasets to support digital strategy and engagement improvements.
- Conducted A/B testing to evaluate campaign effectiveness and guide content or design choices.
- Collaborated with design and marketing teams to align data strategies with business goals and optimize online presence.

Private Tutor

2022– Present

- Working with students to help them understand key concepts, especially those learned in the classroom.
 - Developing and distributing teaching materials to supplement classroom lessons, including study guides.
- Building meaningful connections with students from diverse backgrounds.

VOLUNTEER WORK

Lebanese Red Cross and UNICEF Training

July-Sept 2024

- As a trainee with the Lebanese Red Cross and UNICEF, I gained valuable self-awareness through the "Know Yourself" module, enhanced my interpersonal skills in the "Connect with Others" program, and developed proactive leadership abilities in the "Take Initiative" training.

Summer Camp Monitor – Bourj el Moulouk, Marjeyoun

2017– 2019

- Responsible of campers from different ages between 4 and 7, helped them to socialize freely with anyone and exploit their natural talents.
- Volunteered in my village as a math tutor for underprivileged students, providing personalized assistance and mentorship to help improve their mathematical proficiency.

PROFESSIONAL CERTIFICATIONS AND TRAINING

Magic of Networking

2024

Attended the "Magic of Networking" workshop at Beirut Digital District, led by Ahmad El Helaly, where I gained valuable insights and practical strategies for effective networking.

Life Scholarship Certificate

2024

Awarded the Lebanese International Finance Executives Scholarship for outstanding academic performance,

SCHOLARSHIPS

I am honored to have received The Alexis and Anne Marie Habib Scholarship, the Philip Jabre Scholarship, and the Life Scholarship for the years 2022-2024, in recognition of my outstanding academic achievements and unwavering dedication. These prestigious accolades reflect my commitment to excellence and distinction as a top-performing student.