Kassem Faraj

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Work Experience

Apliman Technologies   **Beirut, Lebanon**
Technical Partnership Analyst   *October 2024 - Present*
- Served Apliman's flagship product as its Product Owner, translating business needs into well-defined, prioritized user stories and driving structured backlog refinement and sprint planning.
- Led cross-functional collaboration among developers, QA, and stakeholders to maintain sprint velocity.
- Developed technical documentation and project setup guides, streamlining onboarding for new initiatives.
- Coordinated the development of Apliman's products by translating PM requirements to the UX/UI team and coordinating ongoing updates.
- Leveraged AI-powered automation tools such as Zapier to streamline data automation processes, reducing the need for developer coding resources and accelerating project delivery.
- Integrated **WhatsApp API, SMS gateways, and telecom/VAS channels** into enterprise-grade communication products.
- Led partnership meetings to define integration strategies, align technical requirements, and ensure successful implementation of joint solutions.

Apliman Technologies   **Beirut, Lebanon**
Technical Analyst   *March 2023 - September 2024*
- Integrated and implemented third-party solutions into Apliman's communication channels, developing use cases and guidelines for various products.
- Collaborated effectively with various departments/teams to align project objectives and meet deadlines.
- Configured and managed Azure cloud resources to support API-driven internal applications.
- Leveraged Zapier platform to automate data processes that accelerated internal workflows by reducing reliance on manual development.

Apliman Technologies   **Beirut, Lebanon**
Technical Analyst Intern   *November 2022 - March 2023*
- Analyzed and researched new trends for product improvements and evaluated partners for specific use cases.
- Assisted product managers by defining requirements, technical specifications, and conducting feasibility POCs.

Imperium Code   **Beirut, Lebanon**
Project intern   *March2021 - May 2021*
- Supported the frontend of a mobile application (PWA) to apply a modern styling scheme.
- Acquired knowledge of version control as a means of software/coding file management and organization.

Education

American University of Science and Technology   **Beirut, Lebanon**
Bachelor of Science in Computer Science   **Graduation Date:** *June, 2024*

Technical Skills

Skills: Agile Project Management, Documentation and reporting, Product management, Communication, Research and analysis, Collaboration, Process Automation/Enhancement
Tools: JIRA, MS Office(Word, PowerPoint, Outlook), Postman, Jupyter Notebook, VS Code, Figma, Azure, Docker
Programming Languages: Python, JavaScript, HTML, CSS, SQL

Languages

English, Russian, Arabic

Honors-Awards

Models United Nations, Deans Honor List