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Objective

Ambitious Graphic Designer Seeking an opportunity to apply creative concepts and impactful visuals that enhance communication and bring ideas to life.

Education

Bachelor of sciences in Graphic Design - Rafik Hariri University, Lebanon

Expected Graduation: 2026

- On the Honor List since 2023 spring semester
- Adobe Certified in Adobe Illustrator

Design Projects & Competitions

• **Shortlisted in the RHU 25th Anniversary Logo Redesign**

Creating a distinctive RHU anniversary logo concept that blended RHU's heritage with a fresh, modern visual direction.

• **LibanPack Packaging Competition (Two-time Participant)**

Developed a complete packaging redesign for Lebanese brands, integrating visual branding, product storytelling, and functional structural design aligned with market needs.

• **Muruna NGO Design Project**

Created a culturally inspired T-shirt and tote bag designs for the Muruna NGO design competition, drawing on Lebanese heritage and contemporary aesthetics.

• **Beirut Book Fair Poster Design Competition**

Developed a narrative driven poster for the Beirut book fair, showcasing the importance of literacy and culture through typography, visuals, and expression

• **Logo Design – المركز البحثي للفنون البصرية والتراث**

Created a culturally inspired logo and visual identity that reflects the center's focus on visual arts, heritage preservation, and community engagement.

• **Logo Design – Terra property advisors**

Designed a type-based logo for the real estate company at Ras Al Khaimah, to reflect the company's professionalism, stability and expertise in the market.

Skills

Time and Project management and Working Under Pressure

Strong collaborative abilities

Language: Fluent in Arabic and English

Software Skills

Adobe Photoshop: Proficient in photo editing, digital imaging, and visual retouching.

Adobe Illustrator (Certified): Officially certified by Adobe for professional proficiency in Illustrator

Adobe InDesign: Experienced in layout design for brochures, catalogs, magazines, and presentations.

Adobe After Effects: Experience with motion design fundamentals, including text animation, transitions, and short animated elements.

Figma: Experience with UI/UX design fundamentals, including wireframing, prototyping, component libraries, and responsive layout design.