

Shadi Hassanieh

Graphic Designer

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I'm a graphic designer with a passion for transforming ideas into vibrant visuals. With high attention to detail and a strong creative vision, I deliver designs that align with modern trends. I'm eager to bring energy and innovation to every project.

WORK EXPERIENCE

Graphic Designer <i>UCCM, Beirut</i>	Aug 2023_ Present
<ul style="list-style-type: none">• Design social media posts, flyers, promo for private label brands, maintaining consistent visual identity.• Develop creative themes for promotional offers and campaigns.• Create product label designs for private label items, ensuring compliance with brand guidelines and market appeal.	
Graphic Design Intern (Remote) <i>Cavaliero Travel, Byblos, Lebanon</i>	May 2025_July2025
<ul style="list-style-type: none">• Designed engaging social media posts, stories, and digital ads to promote travel offers and seasonal campaigns.• Created print and digital materials including voucher cards, roll-ups, and banners for events and in-store promotions.• Adapted designs to fit various formats and platforms, ensuring visual appeal, and alignment with marketing objectives.	
3D Design Intern (Remote) <i>Brand Aid, Kuwait</i>	Dec 2024_Feb2025
<ul style="list-style-type: none">• Developed 3D stand designs and layouts using 3ds Max to visualize production concept.• Designed merchandise materials such as strips and wobblers to support brand promotion.• Prepared high-quality 3D renderings to assist in client presentations and project approvals.	
Graphic Design <i>Freelance</i>	Nov 2023 _ Present
<ul style="list-style-type: none">• Developed brand identities, including logos, color schemes, and typography, for newbrands and online stores.• Designed marketing materials, including brochures, posters, and social media.• Managed multiple projects simultaneously, ensuring timely delivery and adherence to client specifications.	

EDUCATION

Bachelor of Arts in Visual Communication, Lebanese University 4th Branch, Deir El Qamar	November 2021 _ June 2024
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SKILLS

Adobe Illustrator	Skillful	3ds Max	Skillful
Adobe Photoshop	Skillful	Customer Service	
Figma	Skillful	Ability to Work Under Pressure	

COURSES

Graphic Design Course, Park Innovation	March 2025 _ April 2025
3ds Max, Modeling and Rendering, Udemy	Oct 2024 _ Dec 2024
Graphic Design Course, CIS College	Aug 2024 _ Oct 2024