

Contact

Beirut, Lebanon
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Top Skills

Customer Service
Customer Acquisition
Multitasking

Languages

English (Professional Working)
Arabic (Native or Bilingual)

Certifications

Bconnect
HubSpot Inbound Marketing
Certification
Social Marketing Certification

Alaa El Ghali

Student at Lebanese American University School of Business
Beirut, Beirut Governorate, Lebanon

Summary

I am currently a third year marketing student and highly motivated to learn more about the real life marketing experience. I am glad to have experienced with onsite marketing such as social media marketing with Matar Beauty even Fitness Center and on a daily hunt for internships and/or part time jobs to help boost my skills.

I am glad to have been part of the student board of PMI Lebanon chapter, holding a VP of communications title which helped initiate projects as well as lead them. Also, I pursued LAU based clubs such as Red Cross that taught me many different skills including leadership, teamwork and communication skills. I am very interested with photography in which I plan to pursue my marketing skills with professional photography certifications.

Hopefully graduating in 2026 and looking forward to starting as a marketing consultant on her way to becoming a marketing strategist or marketing manager.

Experience

Fitness Center
Sales And Marketing Specialist
February 2025 - Present (11 months)
Beirut, Beirut Governorate, Lebanon

WEBcore
Salesperson
January 2025 - March 2025 (3 months)
Lebanon

Matar beauty
Social Media Marketing Manager
September 2024 - February 2025 (6 months)
Beirut, Beirut Governorate, Lebanon

Education

Lebanese American University School of Business
· (2023 - 2026)