

# Guy Rouhana

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## EDUCATION

<b>Saint-Joseph University of Beirut (USJ)</b> <i>Bachelor of Sciences in Economics</i>	09/2021 – 06/2024 Beirut, Lebanon
<b>Exchange program, Sciences Po</b> <ul style="list-style-type: none"><li>Granted Erasmus+ scholarship exchange program and realized an average of 15/20</li></ul>	01/2024 – 05/2024 Lyon, France
<b>FUCE summer school 2023, LUMSÀ Università</b> <ul style="list-style-type: none"><li>Selected between 100+ applicants, completed course humanism in the making with a "cum laude"</li></ul>	07/2023 Palermo, Italy
<b>College Sagesse Saint-Jean Brasilia</b> <i>French baccalaureate graduated with highest honors "très bien" Speciality (Maths and Physics/Chemistry)</i> <ul style="list-style-type: none"><li>Senior year average 17.4/20</li></ul>	09/2006 – 06/2021 Baabda, Lebanon

## PROFESSIONAL EXPERIENCE

<b>Consultant in Strategy &amp; Analysis, AlixPartners</b> <ul style="list-style-type: none"><li>Led market sizing, financial analysis and competitor benchmarking across diverse industries and SL, delivering data driven insights that enabled clients to achieve cost efficiencies and create value for growth</li><li>Spearheaded BD initiatives, managing multiple end-to-end proposals in parallel, contributing to over USD 6Mn+ in project sales</li><li>Conducted advanced data analysis in Excel to validate hypotheses and quantify recommendations, synthesized findings into clear insights presented in high-quality PowerPoint reports to C-suite executives</li></ul>	09/2024 – present Dubai, UAE
<b>Marketing intern, Najjar Professional Solutions</b> <ul style="list-style-type: none"><li>Enhanced brand engagement through digital marketing resulting in 20% increase in social media exchange</li></ul>	07/2023 – 09/2023 Roumieh, Lebanon
<b>HR intern, LIA Assurex S.A.L</b> <ul style="list-style-type: none"><li>Completed projects boosting the work environment with an 85% employee satisfaction rate</li></ul>	06/2023 – 07/2023 Beirut, Lebanon
<b>Tutor, Ostaz Platform</b> <ul style="list-style-type: none"><li>Mentored diverse students to achieve academic goals by employing tailored teaching methods</li></ul>	09/2022 – 08/2024 Beirut, Lebanon
<b>Summer financial analyst, FNB Capital S.A.L</b> <ul style="list-style-type: none"><li>Developed financial models for forecasting, trending and results analysis</li><li>Worked across departments (Capital markets, Operations, Asset Management and Anti-Money Laundering)</li></ul>	07/2022 – 08/2022 Beirut, Lebanon

## EXTRACURRICULAR ACTIVITIES

<b>Team Leader, CFA Institute Research Challenge 2023</b> <ul style="list-style-type: none"><li>Led my teammates to ensure ethical productive work for the equity report and report presentation on stage</li></ul>	11/2022 – 02/2023 Beirut, Lebanon
<b>Clubs Division Representatives, USJ General Student Council &amp; Academic Representative</b> <ul style="list-style-type: none"><li>Elected clubs division representative to represent all 40+ clubs in the general student council</li></ul>	09/2021 – 09/2023 Beirut, Lebanon
<b>President of the USJ Trading Club</b> <ul style="list-style-type: none"><li>Initiated 150+ club members to financial markets as well as organized workshops and debate within the club</li></ul>	09/2022 – 09/2024 Beirut, Lebanon

## CERTIFICATES

<b>Outstanding investment research</b> 02/2023 CFA Society Lebanon	<b>"Student entrepreneurs" and "Consulting" training</b> 11/2022 and 06/2022 AUF	<b>Blockchain transformation of financial services</b> 08/2022 INSEAD
<b>Blockchain, Cryptoassets and Decentralized Finance</b> 08/2022 INSEAD	<b>Introduction to blockchain for financial services</b> 07/2022 INSEAD	<b>Recognition for entrepreneurial initiative</b> 05/2022 issued by USJ, AUF and Berytech

## AWARDS

<b>National Winner BLOMINVEST VSE competition 2024, BLOMINVEST BANK</b>	11/2024
<b>1st prize University Winner BLOMINVEST VSE competition 2024, BLOMINVEST BANK</b>	05/2024
<b>1st prize National Winner BLOMINVEST VSE competition 2023, BLOMINVEST BANK</b> <ul style="list-style-type: none"><li>Ranked #1 in Lebanon by exhibiting top-tier expertise in financial analysis, strategic decision-making, and portfolio management, resulting in the highest ROI and demonstrated excellence in crafting winning strategies, coupled with strong presentation skills and effective content delivery in the final presentation</li></ul>	11/2023
<b>1st prize University Winner BLOMINVEST VSE competition 2023, BLOMINVEST BANK</b> <ul style="list-style-type: none"><li>Achieved 1st position at USJ for outstanding proficiency in portfolio management and presentation skills</li></ul>	06/2023
<b>3rd prize "Ressource Group Innovation Awards", Ressource Group Holding</b> <ul style="list-style-type: none"><li>Presented Light Chain Network, my blockchain startup, to an audience showcasing its innovation</li></ul>	06/2022
<b>2nd prize "USJ competition for innovation and creativity", BEMO BANK</b> <ul style="list-style-type: none"><li>Created and pitched Light Chain Network, a new concept connecting renewable energy and blockchain</li></ul>	02/2022

## ADDITIONAL INFORMATION

**Languages:** Arabic (Native), French (Fluent), English (Fluent), Italian (Beginner)  
**Skills:** MS-Office (Excel, Word, PowerPoint), Technical Analysis, TradingView, Coding  
**Interests:** Volleyball, Fitness, Swimming, Golf, Chess