

Mazen Mostafa

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PROFESSIONAL EXPERIENCE

Marketing Intern, *Elevate*

06/2025 – 09/2025

- Managed Instagram and Facebook pages, posting weekly with a content calendar.
- Increased follower base and boosted engagement rate.
- Created original graphics, captions, and short-form videos.
- Ran small ad campaigns, achieving high ROI and reaching new users.
- Designed and scheduled content using Canva.

Social Media Coordinator, *AL HAJJAR REAL ESTATE*

2022 – 2025

Beirut, Lebanon

- Managed Instagram and Facebook pages, posting weekly with a content calendar.
- Increased follower base and boosted engagement rate.
- Created original graphics, captions, and short-form videos.
- Ran small ad campaigns, achieving high ROI and reaching new users.

Marketing Intern, *LOGO*

10/2024 – 12/2024

Beirut, Lebanon

- Assisted in developing and executing multi-channel campaigns.
- Conducted competitor analysis and market research.
- Designed and scheduled content using Canva.
- Coordinated with cross-functional teams.
- Helped plan and promote events.

Salesman, *Yalla Return*

10/2021 – 12/2021

- Promoted recycling services and educated clients on eco-friendly practices.
- Built strong relationships with returning clients, driving repeat business.
- Recognized for teamwork, reliability, and positive customer feedback.

EDUCATION

Bachelor in Marketing, *Beirut Arab University*

2025

Beirut, Lebanon

SKILLS

Digital Marketing

SEO, Content Marketing, Social Media Strategy

Advertising & Campaign Management

Google Ads, Facebook Ads

Microsoft Skills

Excel (Data Analysis), PowerPoint (Presentations),
Word (Reports)

UI/UX Platforms

Canva, Figma

CERTIFICATES

Byte Wave Media

Social Media Marketing
Certificate

X Mobile App Campaign

X Conversion Tracking

X Ads Manager Fundamentals

LinkedIn

LinkedIn Marketing Strategy

Beirut Arab University

IC3 Certificate

X Website Traffic & Sales

Campaign

Google

Get To Know Google Marketing
Platforms

Udemy

Master 11 Ad Platforms