

Mazen Mostafa

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PROFESSIONAL EXPERIENCE

Marketing Intern, Elevate	06/2025 – 09/2025
<ul style="list-style-type: none">Managed Instagram and Facebook pages, posting weekly with a content calendar.Increased follower base and boosted engagement rate.Created original graphics, captions, and short-form videos.Ran small ad campaigns, achieving high ROI and reaching new users.Designed and scheduled content using Canva.	
Social Media Coordinator, AL HAJJAR REAL ESTATE	2022 – 2025 Beirut, Lebanon
<ul style="list-style-type: none">Managed Instagram and Facebook pages, posting weekly with a content calendar.Increased follower base and boosted engagement rate.Created original graphics, captions, and short-form videos.Ran small ad campaigns, achieving high ROI and reaching new users.	
Marketing Intern, LOGO	10/2024 – 12/2024 Beirut, Lebanon
<ul style="list-style-type: none">Assisted in developing and executing multi-channel campaigns.Conducted competitor analysis and market research.Designed and scheduled content using Canva.Coordinated with cross-functional teams.Helped plan and promote events.	
Salesman, Yalla Return	10/2021 – 12/2021
<ul style="list-style-type: none">Promoted recycling services and educated clients on eco-friendly practices.Built strong relationships with returning clients, driving repeat business.Recognized for teamwork, reliability, and positive customer feedback.	

EDUCATION

Bachelor in Marketing, Beirut Arab University	2025 Beirut, Lebanon
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SKILLS

Digital Marketing SEO, Content Marketing, Social Media Strategy	Advertising & Campaign Management Google Ads, Facebook Ads
Microsoft Skills Excel (Data Analysis), PowerPoint (Presentations), Word (Reports)	UI/UX Platforms Canva, Figma

CERTIFICATES

Byte Wave Media Social Media Marketing Certificate	X Mobile App Campaign Beirut Arab University IC3 Certificate	X Conversion Tracking Google Get To Know Google Marketing Platforms
X Ads Manager Fundamentals	X Website Traffic & Sales Campaign	Udemy Master 11 Ad Platforms
LinkedIn LinkedIn Marketing Strategy		