

Kareen Chamas

kareenhchamas@gmail.com

Lebanese/American

<http://linkedin.com/in/kareenhchamas>

+961 78 824 405

EDUCATION

Lebanese American University, Beirut, Lebanon

Bachelor of Science in Business with Emphasis in Marketing

Graduated 2025

Saddleback College, Mission Viejo, California, USA

Completed two academic years toward Business Degree

2021

WORK EXPERIENCE

Annahar Newspaper, Beirut, Lebanon

July - Sept 2025

Social Media Team Intern

-Manage and schedule content across various social media platforms, including Instagram, X, Facebook, TikTok, LinkedIn, and YouTube

-Create, edit, and publish engaging posts, stories, and videos tailored to each platform

-Support the development and execution of social media strategies to increase engagement, brand awareness, and audience growth

-Monitor social media trends, track competitor activities, and identify emerging topics

-Collaborate closely with designers, copywriters, and the marketing team to ensure brand consistency across all digital channels

Gustav – Pastry Shop, Beirut, Lebanon

Jan - Dec 2024

Marketing Team Member

-Created engaging content for all social media platforms

-Collaborated with the team to implement creative marketing strategies

-Assisted in planning events and coordinating schedules with team members

-Contributed to the development of promotional campaigns and seasonal offers

VOLUNTEER WORK

We Deserve Better (NGO), Beirut, Lebanon

Sept– Dec 2023

Volunteer - Marketing Team

- Supported awareness campaigns for underprivileged communities
- Assisted in organizing events and coordinating with team members

LANGUAGES

-Fluent in English and Arabic (written and spoken)

SKILL

- Microsoft Office (Word, Excel, PowerPoint)
- Canva, Photoshop and Capcut