

## Kareen Chamas

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Lebanese/American

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+961 78 824 405

## EDUCATION

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**Lebanese American University, Beirut, Lebanon** Graduated 2025  
Bachelor of Science in Business with Emphasis in Marketing

**Saddleback College, Mission Viejo, California, USA** 2021  
Completed two academic years toward Business Degree

## WORK EXPERIENCE

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**Annahar Newspaper, Beirut, Lebanon** July - Sept 2025

Social Media Team Intern

- Manage and schedule content across various social media platforms, including Instagram, X, Facebook, TikTok, LinkedIn, and YouTube
- Create, edit, and publish engaging posts, stories, and videos tailored to each platform
- Support the development and execution of social media strategies to increase engagement, brand awareness, and audience growth
- Monitor social media trends, track competitor activities, and identify emerging topics
- Collaborate closely with designers, copywriters, and the marketing team to ensure brand consistency across all digital channels

**Gustav – Pastry Shop, Beirut, Lebanon** Jan - Dec 2024

Marketing Team Member

- Created engaging content for all social media platforms
- Collaborated with the team to implement creative marketing strategies
- Assisted in planning events and coordinating schedules with team members
- Contributed to the development of promotional campaigns and seasonal offers

## **VOLUNTEER WORK**

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**We Deserve Better (NGO), Beirut, Lebanon**

Sept– Dec 2023

Volunteer - Marketing Team

- Supported awareness campaigns for underprivileged communities
- Assisted in organizing events and coordinating with team members

## **LANGUAGES**

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- Fluent in English and Arabic (written and spoken)

## **SKILL**

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- Microsoft Office (Word, Excel, PowerPoint)
- Canva, Photoshop and Capcut