

Milya Rose Chehayeb

COMMUNICATION SPECIALIST

PROFILE

With a background in journalism and a knack for clever content, I focus on creating efficient copy for even the most complex projects. After joining the world of communication in 2017, I specialized in content writing and editing.

EDUCATION

Lebanese American University

Bachelor in Communication Arts - Journalism
Class of 2017 - 3.8 GPA

Universal College - Aley

Class of 2013 - Summa Cum Laude

EXPERIENCE

Azentio Software - Lebanon

Lead - Content Marketing Dec 2021 - Present

- Research, draft, coordinate, edit, and design business and technical content for corporate marketing materials. This includes whitepapers, infographics, PowerPoint presentations, brochures, and more.

Path Solutions - Lebanon

Content Marketing Writer May 2018 - Dec 2021

- Research, draft, coordinate, edit, and design business and technical content for corporate marketing materials. This includes whitepapers, infographics, PowerPoint presentations, brochures, and more.

SAFID - KSA

Freelance Website & Social Media Oct 2018 - Mar 2019

- Develop content for SAFID's new website while contributing to their 40th anniversary's rebranding
- Draft and edit new white papers and technical documents in line with the re-categorized departments
- Generate and promote social media content tailored for Facebook, Instagram, and Twitter

Contact

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-  Aley, Lebanon
-  /milyarosechehayeb

Personal

Lebanese Canadian

Date of birth: July 30th, 1995

Areas of Expertise

- Content & Copy Writing
- Editing & Proofreading
- Marketing Content Materials
- Avid Research
- Social Media
- Digital Multimedia Packaging
- Photojournalism
- Adobe Suite
- Microsoft Office

Languages

- English**
- Arabic**
- French**

EXPERIENCE

URIKA Agency

Communications Specialist

**Jan 2018 -
Oct 2018**

- Research and verify data/visuals, write content, and create an online archive building an online museum for 'Women Achievements, Activism, and Pioneers in Lebanon' throughout the last century. The project is part of Hivos International's program Women Empowered for Leadership (WE4L)
- Generate concepts and copy for online banner advertisements
- Draft proficient copy for large-scale interactive projects and site redesigns
- Translate and copywrite documents (Arabic to English)

Lebanese American University

Journalist for the Communication Arts and Fine Arts Departments

2017

- Event coverage including photojournalism, news articles, and press releases

Global Classrooms International - LAU NYC

Reporter, Photographer, Writer

**Spring
2017**

- Interview delegates during the GCI Conference with camera crew
- Create social media content and daily articles covering all the happenings in the simulation UN bodies and UN Headquarters
- Coordinate and edit the final ceremony video highlighting the conference

The Daily Star - Internship

Journalist, Reporter

Jun - Sept 2016

- Curate articles for the Arts and Culture Department
- Edit, translate, and proofread articles
- Cover events from the Beiteddine, Byblos, and Jounieh Summer Festivals as well as the The Karama Beirut Human Rights Film Festival

Published Pieces

- HIVO's W4EL online museum: **The history of the women's movement in Lebanon**
- www.safid.com - All the website's written content
- The Daily Star, "Looking inward, helping outsiders"
- The Daily Star, "Stolen water: A tale of resource management"
- The Daily Star, "Jason Derulo closes the Jounieh Festival"
- The Daily Star, "APEAL announces arts scholarship winners"
- The Daily Star, "Fete de la Musique coming to Beirut"