

Rayan MAHFOUZ

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Sports Media and Project Management Specialist with a Master's degree in Economics, including more than 8 years of professional experience in coordinating programs, organizing events, and developing communities in sports, education, employability, human rights, and sustainability.

CORE COMPETENCIES

Project Management, Program Management, Events Management, Sports Events Management, Community Development, and Outreach

EXPERIENCE

The Volunteer Circle

PR & Outreach Lead

MAR 2025 - SEP 2025

- Personalized outreach to 150 new media outlets and academic institutions that have not been previously engaged, and secured new interviews, panel invitations, and podcast features that align with The Volunteer Circle's strategic priorities.
- Developed Standards of Performance (SOPs) for the PR and Outreach dedicated to The Volunteer Circle's strategic growth and expansion, including monitoring and evaluation (M&E), weekly updates, and monthly reports on outreach efforts, secured placements, and engagement status.
- Leveraged global moments identified and recommended new media opportunities that align with The Volunteer Circle's growth strategy and position it at the forefront of social innovation, employment, and entrepreneurship.
- Developed and created the first "Case Study" on volunteering: "The Volunteer Circle: Building a Market for Volunteerism in MENA."

Mayors of Impact Lead

MAR 2024 - MAR 2025

- Supervised and implemented the communication strategy for the Mayors of Impact program launching, call for applications, and collaboration with community outreach partners.
- Developed the program budget, scope of work, and timeline, and managed the screening and recruitment process of eligible applicants to enroll in the program.
- Provided mentorship for participants to develop their business ideas and volunteering projects.
- Established collaborations with **8** organizations and recruited **12** trainers to deliver training workshops on social entrepreneurship, community development, and business innovation.

Subscription and Masterclass Lead

AUG 2023 - MAR 2024

- Conducted meetings and held a needs assessment for over **20** organizations to enroll them in volunteer management services.
- Collaborated in developing the Standards of Performance (SOP and Key Performance Indicators (KPIs) for the Volunteer Management services, and the learning content of the Volunteer Leadership Masterclass program.
- Organized webinars on promoting volunteerism in sports, arts, and culture, with over **20** organizations enrolled.
- Managed the communication and outreach of over **200** organizations to attend custom-made webinars on promoting volunteerism.

Schema Zone — Project Manager Intern

OCT 2022 - NOV 2022

- Developed project charter and action plan for implementing the Center of Entrepreneurship, Empowerment & Development (CEED) at one of the host universities.
- Prepared the communication plan with the project stakeholders.
- Allocated the project budget, task assignments, and responsibilities for the project execution.

Riyada for Social Innovation — Project Coordinator

APR 2022 - AUG 2022

- Provided mentorship and technical assistance for **25** young participants at the "Reforming Politics through Data Science & AI" Camp, organized in collaboration with Friedrich Naumann Foundation (FNF).
- Managed the application review, screening, and selection of **110** candidates, and supervised the implementation, along with technical assistance for participants in the "UNLEASH" program.
- Outreached community partners and recruited experts for the "UNLEASH Hacks Lebanon" program.
- Conducted meetings with stakeholders and beneficiaries for the implementation of the BRIDGE program.

Youth Against Corruption (YAC) — Community & Content Developer

JAN 2022 - SEPT 2022

- Organized the YACATHLON program dedicated to promoting awareness for **100** participants of the interrelation between sports, anti-corruption, and sustainable development goals (SDGs), through educational panel talks, fitness sessions, and mental health activities.
- Monitored the budget, timeline, and task assignment, and managed the application process and recruitment of panelists, guest speakers, and experts for the YACATHLON program.
- Supervised the communication strategy and the outreach of sponsors, partner organizations, guest speakers, and participants.
- Organized panel discussions and enrolled **60** attendees in discussions about anti-corruption, good governance, and accountability processes.

Shooting Stars Academy — Co-founder and Managing Director

NOV 2021 - PRESENT

- Secured funding of over **20,000 USD** for the implementation of operations, sports events and activities.
- Established partnerships and collaborations with **15** organizations on youth empowerment, social inclusion, civic engagement, and employment through sports.
- Enrolled **700** participants and recruited trainers for **20** workshops, panel discussions, and webinars.
- Organized the "Inclusion Sports Day" and "Unified Sports Day", enrolling over **350** participants across Lebanese regions.

UNDP Lebanon — YLP Advisory Board Member

JUN 2021 - MAY 2023

- Engaged and maintained follow-up with participants in the Youth Leadership Programme (YLP) 7th edition, providing them with guidance and direction for their enrollment in the program in collaboration with implementing partners.
- Co-facilitated the intercultural dialogue session at the 7th Youth Leadership Programme Regional Forum.
- Contributed to the execution and planning of the action plan and educational curriculum for the program's 8th edition.
- Supported the UNDP-YLP team in delivering training sessions about the Sustainable Development Goals (SDGs) and the UN 2030 Agenda for beneficiaries from Rota NGO, including the organization of the YLP 7th cohort National Pitching and the 8th edition launching ceremony.

Bloom EMEA — Events Intern

OCT 2021 - APR 2022

- Reported to the Community Manager the level of attendance and outreach, as well as the requirements for community events.
- Prepared outreach emails for community members to attend the series of well-being webinars.
- Maintained follow-up with guest speakers and trainers by providing them with technical and logistical assistance to ensure the quality implementation of wellbeing webinars.
- Delivered reports about all the events implemented and assisted the Community Manager in featuring them in the Bloom Monthly Newsletter and the Communications team report.

INJAZ Lebanon — Project Officer

JUN 2021 - SEP 2021

- Provided trainers with technical assistance for the implementation of training sessions in the following programs: Generation of Innovative Leaders (GIL), Bridges of Opportunities (BOO), and Innovation Camps.
- Outreached over **300** young individuals and enrolled them in work readiness and business innovation sessions

for the GIL program.

- Collaborated in the Mapping and Evaluation (M&E) and reported all the milestones achieved and challenges faced during the implementation phase of the projects.
- Delivered training workshops on work readiness for over **110** young participants in the GIL program, and business innovation for **25** young participants in "It's My Business" program.

EDUCATION

Saint Joseph University of Beirut (USJ) — *MS in Economic Policy*

GPA: 3.0/4

SEP 2016 - JULY 2018

Saint Joseph University of Beirut (USJ) — *BS in Economic Sciences*

GPA: 3.0/4

SEP 2013 - JULY 2016

SKILLS

- **Computer:** Microsoft Office (Word, Excel & PowerPoint), Zoom, Slack, ClickUp, Canva, and Google Workspace
- **Linguistic:** Arabic (Native), English (IELTS General Training: Band **7.0**), French (TEF Canada - Level: B2), and Spanish (Basic)
- **Interpersonal:** Leadership, Teamwork, Team Building, Communication, Networking, and Public Speaking.

VOLUNTEERING

- **Rule of Law Youth Network (RoLYN), Member** MARCH 2024 - PRESENT
- **European Union Jeel Connect Network, Member** JULY 2022 - PRESENT
- **CENTRE MINE, Skills Trainer** MAR 2022 - APR 2022
- **Hult Prize Lebanon, Mentor** FEB 2022 - MAR 2022
- **Healthy Internet Project Incubated at TEDx, Mentor** MAY 2021 - JULY 2021
- **Human Line Assembly - HLA, Advisor of the Personal Development Committee** OCT 2020 - JULY 2021

HONORS & ACCOMPLISHMENTS

- **Dec 2024 - Oct 2025:** Participant in Académie des Talents Méditerranéens by **INCO** and **Agence Française de Développement** (AFD)
- **Nov 2024:** Representative of Shooting Stars Academy at the **3rd Arab SMEs Summit** by the **United Nations - Economic and Social Commission for Western Asia** (UN-ESCWA)
- **Aug 2024:** Finalist and Top 5 in the Sports Category in "Innovons aujourd'hui, créons l'avenir" entrepreneurial contest, by the **Organisation Internationale de la Francophonie (OIF)**
- **Nov 2023:** Participant at **SAFIR**, by **Institut Français** and **Arab Network for NGOs and Development (ANND)**
- **Jun 2023:** Participant at the **European Youth Event (EYE 2023)**
- **Mar 2023:** Winner of the **EU Goodwill Ambassador to Lebanon** Honorary Title
- **Feb 2023:** Winner of the **Street Sports Incubator** program by **GAME Lebanon**.
- **Dec 2022:** Representative of Lebanon and Speaker at the **Youth Knowledge Forum (YKF)**
- **Nov 2022:** Winner of the **Top Outstanding Young Persons in Lebanon (TOYP)** Award by the **Junior Chamber International (JCI)** and the **United Nations for Information Center (UNIC)**
- **Jul 2022:** Project Management Specialization, **Google: AMIDEAST x Coursera Scholarship**
- **Mar 2022:** Representative of Lebanon at **SAFIR Youth Forum** by **Arab Network of NGOs Development (ANND)**
- **Feb 2022:** SDGs Education & Design Boot Camp, Runner-up, **Maker Majlis** by **Hamad Bin Khalifa University**
- **Nov 2021:** Winner of the **TAQA Youth Well-being Championship** organized by **INJAZ Lebanon**
- **Dec 2020:** Design the Post-COVID Future Hack, Runner-up, **Riyada for Social Innovation**
- **May - Nov 2020:** Participant in the Youth Leadership Programme (YLP), **UNDP Lebanon**