

REINA JABER

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SUMMARY

Media Production & Advertising Student | Content Creator | Social Media Manager

Creative and motivated international online student at the University of Florida majoring in Media Production Management and Technology, with hands-on experience in content creation, social media management, and brand storytelling. Passionate about visual aesthetics, digital media, and building meaningful connections through creative work. Experienced in both leadership roles and fast-paced environments, with a strong interest in advertising and media strategy.

WORK EXPERIENCE

Co-Founder & Social Media/ Production Manager

Maison des Roses & Giftify Lebanon • Beirut, Lebanon | 2024–Present

- Styled and photographed floral arrangements and desserts for social media platforms.
- Planned and executed content shoots, product setups, and seasonal campaigns.
- Developed creative concepts, captions, and visual storytelling strategies.
- Maintained a cohesive brand aesthetic across Instagram, our website, and digital platforms.
- Gained hands-on experience in creative direction, content production, and social media growth.

Social Media Manager & Content Producer

Freelance / Multiple Accounts • Beirut, Lebanon | 2023–Present

- Managed and grew multiple social media accounts across Instagram and TikTok.
- Filmed, edited, and published short-form video content (Reels & TikTok) optimized for engagement.
- Developed content concepts, captions, and posting strategies tailored to each brand.
- Maintained consistent visual identity and messaging across platforms.
- Adapted content based on performance insights to improve reach and interaction.

Leader/ Manager / Supervisor

Chick-fil-A • Stuart, FL, United States | 2022

- Managed daily operations in a fast-paced, high-volume environment.
- Led and supervised a team of 15+ team members per shift.
- Delivered high-quality customer service while maintaining efficiency and accuracy.
- Strengthened leadership, teamwork, and time-management skills during peak hours.

Domino's Pizza

Crew Member/ Insider • Stuart FL, United States | 2021-2022

- Prepared pizzas and side items while following Domino's quality, safety, and brand standards.
- Assisted with order assembly, packaging, and accuracy during high volume shifts.
- Supported front of house operations including customer service, phone orders, and in store coordination.
- Maintained a clean and organized work environment in compliance with food safety guidelines.
- Collaborated with team members to ensure fast service and positive customer experiences
- Worked efficiently under pressure during peak hours.
- Prepared pizzas and side items while following Domino's quality, safety, and brand standards.
- Assisted with order assembly, packaging, and accuracy during high volume shifts.

Library Clerk

Volunteer/ Librarian Assistant • Stuart, FL, United States | 2022/2023

- Supervised and mentored campers in daily basketball activities and team drills.
- Led skill building exercises, games, and recreational activities in a safe and positive environment.
- Encouraged teamwork, sportsmanship, and confidence among campers.
- Ensured camper safety by monitoring activities and following camp guidelines.
- Assisted with organizing schedules.

Part-Time Caregiver/ Babysitter

Stuart, FL • Stuart, FL, United States | 2022

- Ensured a safe, positive, and structured environment for children.
- Managed daily routines including meals, activities, and bedtime.
- Built trust and effective communication with both parents and children.

Model United Nations Delegate

Delegate • Beirut, Lebanon | 2019–2020

- Represented assigned countries in formal debates and committee sessions.
- Conducted research on international political and social issues.
- Enhanced public speaking, critical thinking, and collaboration skills.

Summer Camp Monitor

Hoops Summer Camp • Beirut, Lebanon | 2016

- Supervised and engaged groups of children in daily sports and recreational activities.
- Ensured a safe, positive, and inclusive environment throughout camp hours.

- Assisted coaches with organizing drills, games, and team activities.
- Developed responsibility, teamwork, and communication skills at an early age.

EDUCATION

University of Florida, Florida, USA

Bachelor's degree in media production, Management and Technology

2023(On-site) – Present (Online)

Indian River State College, Florida, USA

Dual Enrollment

2021 – 2023

Martin County High School, Florida, USA

High School Diploma

Graduated 2023

Beirut Baptist School, Beirut, Lebanon

Preschool – Grade 10

ADDITIONAL INFORMATION

Technical & Professional Skills:

Time Management • Multitasking • Creative Problem Solving • Customer Service • Organization • Team Collaboration • Leadership • Adobe Photoshop

Social media & Content Skills:

Reels & TikTok Creation • Product Photography • Visual Branding • Content Styling • Storytelling

Languages:

English (Fluent) • Arabic (Fluent) • French (Intermediate) • Spanish (Beginner) • Chinese (Beginner)

Certifications:

Digital Media Certified • Hootsuite Certified