

# Nadine Merhi

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## Professional Summary

Motivated marketing graduate with a strong passion for marketing, trend discovery, and fashion. Enjoys analyzing consumer behavior, and contributing creative ideas to marketing strategies.

## Education

### Antonine Sisters School- Zahle

Lebanese Baccalaureate Life Science

### Lebanese American University- Beirut

Bachelor's Degree in Business Marketing

GPA: 3.14

## Professional Experience

### Marketing Trainee in kyodMed

- Assisting with daily marketing operations and administrative tasks
- Supporting the execution of marketing strategies and promotional activities
- Utilizing various applications and digital tools to support marketing workflows
- Demonstrating flexibility and a strong learning curve in a professional environment

## Skills

- Proficient in business and digital applications
- Microsoft Word
- Strong communication and interpersonal skills
- Public speaking and presentation skills
- Fast learner with high adaptability

## Certification

- Inbound Marketing Certificate
- Attended multiple business and marketing-related workshops at the university, contributing to professional and practical skill development

## Languages

- Arabic – Native
- English – Fluent
- French – Fluent