

Sana Haydar Dhayni

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Address: Beirut – Lebanon

OBJECTIVE:

Advertising student seeking an opportunity to develop skills, gain hands-on experience, and contribute to effective communication and marketing projects in a collaborative work environment.

EXPERIENCE:

Business Owner

Dateful_Ib | Beirut, Lebanon

March 2024 - Present

- ✓ Handling product creation, preparing and packaging variety of stuffed dates boxes with attention to quality and presentation.
- ✓ Designing and photographing products for marketing and social media use.
- ✓ Managing social media including posting pictures, engaging with customers through direct messages and order inquiries.

Social Media Coordinator

My Toys | Beirut, Lebanon

April 2025 – Sept. 2025

- ✓ Managed the brand on Instagram and TikTok including sharing stories, posts, and reels as well as product photography.
- ✓ Handled customer communication, orders, deliveries, and feedbacks.
- ✓ Assisted in-store sales, organized product displays, and monitored stock levels.
- ✓ Coordinated with retail and delivery companies.

Business Owner

ToyJoy_Ib | Lebanon

June 2023 – Sept. 2024

- ✓ Promoted toys online using different advertising and marketing techniques, including social media advertising.
- ✓ Acquired product photography expertise consisting of composition principles, and post-processing/editing skills.
- ✓ Engaged with consumers via social networks resolving queries as well as solving problems.

EDUCATION:

Bachelor's Degree in Advertising

Lebanese International University, Beirut – Lebanon

Expected Graduation: June 2026

Baccalaureate in Life Sciences

College Saint Elie Btina, Beirut – Lebanon

2021 - 2022

Personal Info:

Nationality: Lebanese

Date of Birth: July 17, 2004

SKILLS:

- * Expertise in Photography Techniques.
- * Time management and organizational skills.
- * Fluent in Arabic, French and English languages.
- * Excellent written and verbal communication and teamwork abilities.
- * Strong attention to detail and creativity in design.

Workshops:

Content Creation

Lebanese International Arts Academy – Beirut, Lebanon (2024)

Digital Marketing

Modern International Education (MIE) – Beirut, Lebanon (2025)

Emotional Intelligence in the Workplace

Mind Navy – Beirut, Lebanon (2025)

REFERENCES:

Available upon request