

# DANA EL MADANI

MARKETING STUDENT

## CONTACT

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- Beirut, Lebanon

## PROFILE SUMMARY

Marketing student with practical experience in social media management, event coordination and customer relations. Proven ability to execute campaigns, analyze performance data, collaborate effectively on team projects and committed to continuous learning and professional development.

## EDUCATION

Sept 2021-May 2022  
KING KHALID INTERNATIONAL  
SCHOOL - RIYADH

- Graduated with Honors

2022-2026

BEIRUT ARAB UNIVERSITY-BEIRUT

- Bachelor of Business  
Administration, Marketing
- Event Club Member

## SKILLS

- Meta Paid Advertising
- Social Media Marketing
- Teamwork
- Time Management
- Office tools and Canva
- Fluent in Arabic and English

## WORK EXPERIENCE

Voxire Solutions- Beirut

June 2025- Present

Social Media Manager- Freelance

- Manage client social media accounts, including content planning, posting and ad campaign execution.
- Analyze campaign performance and audience insights to optimize engagement, reach and growth
- Increased a client's social media following to 94% growth rate in two months, leading to a complete sell out of product collection.

NBT- Beirut

Dec 2025- Jan 2026

Marketing Intern

- Contributed to the Parli Youth Project in collaboration with Lebanon's Parliament and its members.
- Supported marketing initiatives also through FDM Project and assisted in organizing content.

Arab Bank- Beirut

Aug 2025

Customer Relation & Banking Intern

- Assisted with daily operations, supporting dozens of customer interactions per day.
- Helped process account openings, documentation and transaction handling.

Robocode Learning Center- Chouf

July2024-Aug2024

Administration Assistant

- Handled daily administrative tasks and responded to 30+ customer inquiries weekly.
- Organized class schedules and workshops, while maintaining accurate attendance records.

## COURSES

- Social Media Marketing - DOT
- Digital Marketing - Udemy
- Social Media Strategies - HAYS