

Lea Hammoud

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Summary

Creative Graphic Designer with hands-on experience in humanitarian, branding, and digital design environments. Skilled in creating impactful visual content for campaigns, reports, and social media, with a strong ability to work under pressure and collaborate with multidisciplinary teams. Experienced with international organizations and committed to clear visual communication

Work experience

Freelance Graphic Designer

International Federation of Red Cross (IFRC) | 2025 – Present

- Freelance graphic designer working on multiple humanitarian and educational projects
- Designed a First Aid Guideline Book for Schools, ensuring clear, child-friendly, and accessible visual communication
- Developed layouts, illustrations, and visual hierarchy to support learning and safety awareness
- Collaborated with IFRC teams to align content with branding and educational standards
- Delivered print-ready and digital materials within project timelines

Graphic designer Intern

International Federation of Red Cross (IFRC), November 2024 – May 2025

- Designed digital and print materials for various humanitarian projects.
- Assisted in branding initiatives and visual storytelling for campaigns.
- Collaborated with teams to develop infographics and reports.
- Gained skills in project coordination, attention to detail, and working under tight deadlines.

Graphic designer Intern

Metariba, June 2023 – November 2023

- Collaborated with clients to understand their vision and their needs and deliver creative solutions under the supervision of senior designers.
- Research current design trends and technologies to stay updated.
- Assist in maintaining and organizing digital assets and design files.
- Use design software (Adobe etc...) to develop graphics, layouts, and illustrations.

Social Media Manager

Summer Beach, April 2023 - June 2023

- Developed brand identity and social media templates, enhancing brand recognition and designed promotional graphics for sales and special offers, leading to increased customer engagement and sales.
- Created interactive engagement graphics such as polls, quizzes, and challenges, significantly boosting audience interaction, and managed the social media calendar to ensure consistent and strategic content posting.

Emergency Medical Technician (EMT)

Lebanese Red Cross Emergency Medical Services (EMS) Damour station, 2022 – Present

- Respond to emergency calls and provide medical assistance at accident scenes or in homes.
- Assess patients' conditions and determine the necessary medical treatment.
- Communicate with hospital staff and relay important patient information.
- Document patient care and treatment provided during the emergency response.
- Maintain the ambulance and medical equipment to ensure readiness for emergencies.
- Stay updated on emergency medical protocols and continue professional development

Educational background

- **Bachelor's in Graphic Design** – American University of Culture and Education, 2024

Skills

- Office 365, Adobe Photoshop, illustrator, In design, aftereffects, Premier, Muse (Figma), AutoCAD, 3d max.
- Communication, time management, fast learner, team player, foster positive relationships.
- Commitment, motivation, patience, positivity, adaptability, respect, trustworthiness, self-improvement.
- Languages: Arabic (native, fluent), English (fluent), and French (fluent).

Certificates

- **3D design and 3D printing** by American corner
- **3D printing** course, Coursera
- Completed a training program on **Psychological First Aid and Self-Care and Peer support** conducted by Lebanese Red Cross in 2021.
- **First Aider (2018), First Responder (FR) (2018) and Emergency Medical Technician(EMT) (2019)** Leban