

Margariia Markarian

✦ advertising and marketing

As a recent marketing and advertising graduate, I'm enthusiastic about launching my career in this vibrant industry. I have a strong background in both the creative and a positive communication style, and I'm eager to put my skills to work. Pushing forward to become successful and reach my goals through hard work.



+961 76 775 721



margaritamarkarian3@gmail.com



Deek el mehde

Languages

Arabic
English
French
Armenian

Education

•Advertising and Marketing
Lebanese University, Faculty
of Information

•Digital Marketing
CIS college

✦ Skills

Creativity

Sales skills

Ads manager

Photoshop

Illustrator

Canva

Team work

Adaptability

✦ Experiences

Content Specialist 2025- Present

Toters

- Evaluate the menu items.
- Ensuring items are placed under correct categories and subcategories.
- Maintaining the database by receiving and processing the prices of menu items.
- Edit pictures and upload them under every item.

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Audit 2024 - 2025

Gray Mackenzie Retail

- Reviewing financial documents.
- Writing audit reports.
- Verifying transactions, receipts, invoices.

Product File Management 2024 - 2025

Gray Mackenzie Retail

- Develop and implement pricing strategies with the sales, marketing, and commercial teams.
- Update and communicate daily price changes to stores.
- Create and manage item barcodes.

Marketing Internship 2023

Hosri Group Holding - Sacotel Znshine

- Worked on research, competitors, sales and more.
- Basic social media knowledge.
- Attended meetings.
- Also focused on Data analyses.

Sales Associate 2022-2023

Azadea

- Interacted with potential customers in order to identify their needs.
- Sell to customer needs.



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