

JOULIANA TONY SAAD

+965 9973 4250 | jouliana_saad@outlook.com

Professional Summary

Experienced marketing executive with a strong focus on F&B business development and digital marketing. Proven track record in managing social media strategies, developing content, and driving engagement for restaurants and hospitality brands. Skilled in project coordination, client management, and digital transformation.

Professional Experience

NOX Management - Kuwait

F&B Marketing Executive (Present)

- Lead marketing development for various restaurant brands under NOX.
- Manage social media content creation and scheduling.
- Coordinate promotional campaigns and collaborations to increase brand visibility.

Line Company - Kuwait

Account Manager (10 months)

- Managed client accounts focusing on content strategy and social media development.
- Delivered tailored marketing solutions based on brand needs.
- Maintained strong client relationships and provided continuous support.

Mawaqaa Company - Kuwait

Project Coordinator (2 years)

- Oversaw website and mobile app projects, ensuring timely delivery.
- Acted as the main point of contact for client support and digital troubleshooting.
- Coordinated between technical teams and clients for smooth project execution.

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Sheraton Hotel - Kuwait

Marketing Executive (10 months)

- Created and managed social media content for F&B outlets.
- Organized and executed targeted marketing campaigns.
- Supported brand positioning and promotional efforts within the hotel.

Education

American University of Kuwait

Bachelor's Degree | 2014 - 2018

Gulf English School - Kuwait

High School Diploma | 2002 - 2014

Skills

- Social Media Strategy
- Content Creation
- Business Development
- Microsoft Excel
- Microsoft Word
- Canva

Languages

- English (Fluent)

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- Arabic (Fluent)