

# Mohamad Abu Abbas

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## Professional Summary

UI/UX Designer with a Computer Science background, designing clean, user-centered interfaces and improving usability through clear hierarchy and flows. Skilled in Figma prototyping and UX analysis, with strong technical foundations (HTML/CSS/JS, Git).

## Skills & Abilities

### UX Research & Problem Definition

- Conducts user research, audits, and usability testing to identify pain points and opportunities.
- Defines problem statements, user goals, and success metrics to guide design decisions.
- Maps user journeys, task flows, and information architecture for intuitive experiences.

### Wireframing & Prototyping

- Creates low- and high-fidelity wireframes with clear layouts and visual hierarchy.
- Designs interactive prototypes using Figma components, Auto Layout, and Smart Animate.
- Applies usability principles to improve task efficiency, readability, and user satisfaction.

### UI Design & Visual Craft

- Designs modern, visually consistent interfaces with effective typography, spacing, and layout.
- Produces clean UI assets and graphics using Figma, Adobe Illustrator, and Photoshop.
- Implements UI patterns and design systems for scalable, user-friendly interfaces.

### Tools / Technical

- **Tools:** Figma, Adobe Illustrator, Adobe Photoshop
- **Technical:** HTML, CSS, JavaScript, Python, Git, GitHub, Linux, Docker, Docker Compose

## Work Experience

### UI/UX Designer – SE Factory Bootcamp

November 2025 – January 2026 | Beirut, Lebanon

#### • Projects:

**Apex Adventure (Mobile App – iOS):** Designed a sports and outdoor adventure platform focused on adrenaline activities, personalized news, and community-driven content. Led UX research, user flows, wireframes, and high-fidelity UI using iOS design conventions and SF Symbols.

**Emirates Airlines:** Worked on UX research and interface design for an airline home page header and search widget, focusing on user journeys, usability improvements, and clean, scalable UI patterns aligned with brand guidelines.

**NBK Smart Wealth App (Mobile Banking / FinTech):** Contributed to the UX and UI design of a wealth management application, including onboarding flows, and interaction patterns optimized for clarity and trust.

**HR Training & Course Management Dashboard (Web App):** Conducted UX research to understand internal user needs, defined personas and task flows, and designed a responsive, data-heavy dashboard for managing programs and employee

#### • Responsibilities:

Executed end-to-end UX processes including user research, competitor benchmarking, and usability audits to identify friction points, resulting in data-driven design iterations for 4+ mobile and web applications. Produced end-to-end UX deliverables: problem statements, user goals, user journeys, wireframes, high-fidelity screens, and usability testing plans. Designed intuitive, visually consistent interfaces in Figma using components, Auto Layout, and structured documentation.

## Education

### Lebanese International University – Lebanon

August 2023

Bachelor of Science in Computer Science

## Certifications

**Apply AI: Analyze Customer Reviews** – Cisco Networking Academy

**Introduction to Data Science** – Cisco Networking Academy

**IoT, Arduino Level 1 & 2** – LIU Robotics Club

**L21 English Course** – Linguaphone Institute LTD., London, UK