

# GHASSAN KOBROSSI

DATA ANALYST - CONSULTANT



## CONTACT

+961-70-859985

gkobrossi@gmail.com

Beirut, LEBANON

[www.linkedin.com/in/ghassan-kobrossi/6b3b3b3a](https://www.linkedin.com/in/ghassan-kobrossi/6b3b3b3a)

## SKILLS

Data Analytics & Visualization:

- Performance Dashboards
- Power BI
- Python ( Polars, Numpy, Pytorch )
- SQL

Databases & Technologies:

- Neo4J
- MS Office
- Linux OS

Analytical & Soft Skills:

- Problem Solving
- Critical Thinking
- Client Communication
- Report Generation

## LANGUAGES

- English (Fluent)
- French (Fluent)
- Arabic (Native)
- Italian (Fluent)
- Greek (Beginner)



## PROFILE

Highly analytical and results-oriented Data Analyst and Consultant with over 20 years of experience transforming complex data into actionable insights. Proven ability to design and implement data solutions, creating impactful dashboards, and deliver strategic recommendations across diverse industries.

Seeking to leverage expertise in Power BI, and Python to drive data-driven decision-making and enhance business performance.



## WORK EXPERIENCE

### SELF EMPLOYED

2017 - PRESENT

Data Analyst & Consultant

- Led the development and launch of [CREAIDER], a note-taking application, by building and managing the founding team and designing a successful subscription-based revenue model.
- Developed and implemented data-driven pricing models and revenue streams for fintech startups and in-app economies, enhancing profitability and user engagement
- Enhanced user journeys for marketing clients by analyzing user behavior data and recommending strategic improvements

### Support Services Company Ltd.

2014 - 2017

Senior Audit Analyst

- Achieved a 20% reduction in operational costs by optimizing processes and implementing robust data quality controls across multiple sites
- Ensured data integrity and accuracy during system migrations through meticulous data quality control and reconciliation at the reporting level
- Lead a team of Analysts in the migration process
- Conducted comprehensive audits of operational procedures across the Eastern, Central, and Western regions of Saudi Arabia.
- Conducted in-depth audits of operational procedures across 100s of sites in KSA, identifying non-compliance and recommending corrective actions.

## CERTIFICATIONS

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### LinkedIn Learning:

- Intermediate Cypher Queries
- Neo4J Fundamentals Cypher
- Graph Data Modeling
  
- Learning Data Analytics
- Power BI Specialist
- Data Modeling with DAX
  
- Python coding Bootcamp
- SQL

### Udemy:

- Polars
- Linux OS Administrator

## HONORS - AWARDS

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- First Place - Startup weekend AI edition - "TUMMY"
- Best Presentation - Berytech - "9 LOGOS"



## WORK EXPERIENCE

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### Saudi Oger

2013 - 2014

#### Financial Controller

- Streamlined financial reconciliation processes for complex financial instruments, ensuring accuracy between bank records and company accounts
- Designed and implemented key financial reports for subcontractor obligations and stakeholder reporting, improving financial visibility
- Managed trade finance operations, coordinating the issuance and amendment of various credit facilities valued in the millions of SAR
- Reduced document processing time by 12% monthly through the establishment of performance KPIs for refinancing processes

### Saudi Oger

2008-2013

#### Logistics Responsible

- Revamped the billing process for the Transport Service Department, adapting to construction industry changes and improving accuracy
- Provided critical cost structure analysis to Transport and Cost Control departments, informing strategic financial decisions
- Streamlined logistics workflows by modernizing draft order processes and ensuring efficient information flow between Engineering and Transport departments, reducing bottlenecks.
- Collaborated cross-functionally with Purchasing, Finance, and MIS departments to optimize foreign order tracking, LC issuance, and report generation.
- Managed logistics reporting for construction progress, material orders, and site readiness, including special requirements for VIP visits



## PROJECTS

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### Disparity Analysis in Emergency Situations

- Analyzed Kaggle datasets to identify and classify vulnerable groups most impacted by emergencies.
- Developed a predictive model incorporating time series analysis to forecast impact based on age demographics and key metrics
- Performed outlier detection and data segmentation to derive actionable insights for targeted interventions.

### Data Science Participant Survey Analysis

- Curated YouTube dataset to analyze participant satisfaction and career motivations in Data Science
- Applied classification techniques and outlier detection to understand key influencing factors
- Developed an interactive Power BI dashboard featuring heat-maps, gauges, and histograms to visualize findings, highlighting the impact of programming languages and career shifts towards Data Science



## EDUCATION

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**Bachelor Degree, Economics**  
Notre Dame University

Graduated in 2006

**Applied Mathematics ( Baccalaureate )**  
Lycée Français du Caire

Graduated in 2000