

# Dana Ayoub

[danaayoubb04@gmail.com](mailto:danaayoubb04@gmail.com) | +961 03748445

## EDUCATION

---

### Phoenicia University (PU)

*Bachelor of Business Administration in Marketing & Entrepreneurship*

**Sarafand, Lebanon**

*Graduation Date: Date*

### Al Safir High School

*Lebanese Baccalaureate in Economics and Sociology*

**Ghaziéh, Lebanon**

*Graduation Date: Jul 2021*

## WORK EXPERIENCE

---

### Inloop

*Intern*

**Saida, Lebanon**

*Aug 2025 - Present*

- Developed creative concepts and content ideas for client Instagram pages
- Assisted in building and executing social media strategies and content plans
- Contributed to planning and scheduling content calendars for multiple industries
- Researched competitors and market trends to support the team on creative campaign ideas tailored to target audiences
- Attended and supported photo/video shoots for client content creation

### Banque du Liban

*Intern*

**Beirut, Lebanon**

*Jul 2025 - Present*

- Attended lectures and training sessions about the role of different departments within the Central Bank
- Gained exposure to monetary policy, banking regulations, risk management, and financial operations
- Developed a deeper understanding of Lebanon's financial system and central banking practices
- Observed how various departments coordinate to ensure financial stability and regulatory compliance

### Supreme Patisserie

*Retail Sales Associate*

**Ghaziéh, Lebanon**

*Feb 2025 - Present*

- Greet and serve customers, ensure a positive experience
- Prepare and package desserts for display and take-away
- Answer customers' inquiries about ingredients, and custom orders

### Mandaloun - Stone Gallery & Prefab

*Intern*

**Ghaziéh, Lebanon**

*Aug 2024 - Present*

- Promoted ideas for social media posts and content
- Helped organize the posts for Instagram page

### Predator Sportswear

*Retail Sales Associate*

**Ghaziéh, Lebanon**

*Jul 2023 - Present*

- Advised customers on sportswear
- Posted content on the Instagram page
- Managed customer engagement and service

## LEADERSHIP EXPERIENCE

---

### Business Student Society – PU

*Member*

**Sarafand, Lebanon**

*Nov 2019 - Present*

- Helped plan student events and attended regular meetings, events and activities

## SKILLS & INTERESTS

---

**Skills:** Fluent in English and Arabic; MS-Office (Word, Excel and PowerPoint), Capcut, Canva