MOHANNAD CHEHADE

PERSONAL INFO

Date of Birth: 1994/06/23
Nationality: Lebanese
Lives in: Beirut, Lebanon

CONTACT INFOS

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LANGUAGES

Fluent in English, French, and Arabic.

PORTFOLIO

General Portfolio:
https://drive.google.com/file/d/1zOw-DzIumWvA20p2IPgc6aCJDrQcU3xkf/

UI/UX Portfolio:
https://drive.google.com/file/d/1YBx-vA8gwPlEwA8Nu44UqF2Ery9GhdLkR/

ABOUT ME

I am a Beirut-based Senior Graphic Designer with more than 8 years of experience in various multimedia and visual art fields. I've worked on diverse projects in visual identities, web design, app design, social media advertising, print and packaging, video editing, and photography. For the past 4 years, I've specialized in UI/UX design, collaborating with developers to create visually appealing and functional designs.
I define myself as a team player, a life-long learner who is always keeping up with the latest trends and technologies in the industry, and passionate about bringing your vision to life.

EDUCATION

From 2017 to 2019
BA in Graphic Design and Visual Communication.
Lebanese University, Faculty of Arts, (Hadath).

From 2013 to 2016
Mechanical Engineering
Beirut Arab University, Faculty of Engineering, (Debbieh).

From 1997 to 2012
School, graduated with French Baccalauréat
Lycée Franco-Libanais Verdun (Beirut).

WORK EXPERIENCE

Jul 2018 - Present · *+8 yrs - Beirut*
Freelance Senior Graphic Designer
I completed numerous projects in UI/UX (web design and app design), packaging and label design, social media campaigns, printings and publications.
Projects varied across different fields and disciplines, including medical, educational, industrial, financial, food services, and entertainment fields.

Jan 2025 - Feb 2026 · *Beirut*
Art Director - Ibad Al Rahman Association
1- Developed and translated complex marketing briefs into innovative and visually compelling creative concepts aligned with organizational objectives.
2- Led and mentored a multidisciplinary creative team, including graphic designers, photographers, and copywriters, providing strategic direction to ensure adherence to established visual standards.
3- Reviewed and approved designs, layouts, artwork, photography, and graphic materials, ensuring brand consistency and high-quality creative execution in accordance with brand guidelines.
4- Presented conceptual proposals and final deliverables to senior stakeholders, clearly articulating creative rationale and effectively incorporating feedback into final outputs.

Apr 2021 - Mar 2023 · *2 yrs - Beirut*
Graphic Designer - Kamkalima SAL
Contributed across three primary areas:
1- UI/UX Design: Designed and improved user interfaces and user experiences for both the web application and mobile application, based on project requirements.
2- Marketing Projects: Developed social media posts and videos, supported annual campaigns such as the “Writing Competition” and the “Reading Challenge,” contributed to occasional campaigns, and prepared materials for exhibitions in which the company participated.
3- Educational Content: Produced educational videos, created visual assets for text covers, and recorded voice-overs for listening materials and instructional videos.

WORK EXPERIENCE

Dec 2019 - Jul 2020 · *8 mon - Beirut*

Junior Graphic Designer - PHENOMENA SARL

• Delivered multiple projects in branding and visual identity development, print materials and publications, social media communication, and packaging design.

• Collaborated with a diverse portfolio of clients, including Bankmed, UNDP, Association of Lebanese Industrials, Eurocross, MIG Holding, RobinsonAgri, and HomeCity.

Jun 2017 - Sep 2021 · *4 yrs 4 mon - Beirut*

Graphic Designer volunteer for many NGOs

• Planned and executed social media advertising campaigns for various non-governmental organizations operating in Lebanon.

• Delivered a wide range of creative projects, including logo design, print materials, website design, and mobile application interfaces.

Jun 2017 - Jul 2017 · *2 mon - Beirut*

Intern - Communication Design SAL

• Contributed to diverse creative projects, including animation storyboards, social media content, and print materials.

• Served clients such as Deloitte, Medina University (KSA), and The Net Holding.

Technical Skills

Adobe Creative Suite:
Photoshop, Illustrator, Indesign, Xd, Premiere Pro, Audition.

Prototyping & UX:
Figma, Sketch.

Project Management tools:
Asana, Trello, Jira, Notion.

Interests

Marketing, Photography, Hiking, Arabic Calligraphy.