

ZEINAB KHARCHOUM

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Creative UX/UI Designer with 3+ years of experience and a strong foundation in graphic design, passionate about crafting intuitive, user-centered digital experiences. Skilled in Figma, Photoshop, Illustrator, Adobe XD, and After Effects, with expertise in interface design, branding, and engaging visual storytelling. Experienced working with clients such as Touch Lebanon, MBC, NDU, and Champs.

EXPERIENCE

UX UI DESIGNER

Tedmob | Dbayeh, Lebanon

2023 – PRESENT

- Designed and optimized UI components for mobile and web applications to improve usability and engagement.
- Created social media and website portfolio designs for TEDMOB, ensuring consistency with brand identity and modern UI trends.
- Developed interactive, animated websites with smooth user experiences and visually engaging elements.
- Collaborated with product managers and UX designers to translate business objectives into polished, user-friendly interfaces.
- Transformed abstract concepts into user personas, storyboards, and actionable design strategies.
- Implemented UI features in compliance with coding standards and technical design guidelines.
- Designed within frontend frameworks, leveraging templates and tools to accelerate development.
- Produced wireframes, mockups, and prototypes to define interface architecture and user flows.

SKILLS

- Figma
- Photoshop
- Illustrator
- Adobe XD
- After Effects
- Logo & Branding Design
- User Interface Design
- Responsive Designs
- Social Media Designs
- Animations & micro interactions
- Wireframing & prototyping
- Typography & Visual Designs
- Mockups
- Design Systems
- User Research
- Usability Testing
- Animated Website Designs

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN

Lebanese International University

JANUARY 2024

ONLINE COURSES

- Udemy - Figma UI UX Design Essentials
- Udemy - Figma UI UX Design Advanced
- Udemy - Complete Web & Mobile Designer: UI/UX, Figma, +more
- Udemy - Master Figma for Web Design & Freelancing: Learn UI/UX