

Doha Bazzi

Address: Beirut , Lebanon **Phone:** +961- 76532578 | **Email:** dohabazzi77@gmail.com **LinkedIn:** [Doha Bazzi](#)

Portfolio: [Doha - Portfolio](#) (Media buying results, upon request)

Profile

I'm Doha Bazzi, a Digital Marketing Specialist with four years of experience. I specialize in managing and executing marketing campaigns, focusing on both organic growth projects and paid media across platforms such as Instagram, Facebook, Google Ads, Meta Paid Ads, TikTok, and Snapchat.

PROFESSIONAL EXPERIENCE

Paid Media Specialist| Social Media Team Manager

Al Ahmar Marketing Hub LLC – Beirut, Lebanon \ Dubai, UAE

Marketing Expert Freelancer

August 2024 – Present

Mena and Gulf Regions

- Monitoring & Planning Marketing strategies and developing it depending to our goal and target.
- Content Creation, SM & Meta Paid Media campaigns
- Worked on other Marketing tools depending to each business and its goal/budget.

AlAhmar Marketing Hub (Beirut-Dubai)

Feb 2022 - August 2024

- Project/Social Media Manager, planning and monitoring projects, marketing strategies, delegating tasks to project team members and ensure marketing projects are completed on time
- Managing overseas company digital marketing strategies depending the the goal we need to achieve and our target.
- Handling Meta campaigns, worked on other Marketing tools, such as SEO, Google Ads, Email Marketing.

AlAhmar Marketing Hub (Beirut-Dubai)

Aug 2021-Feb 2022

- Sales and Business Development
- Account Management & Content Creation
- Leading and developing team relations with clients.
- Researching and developing marketing opportunities.
- Planning and implementing new sales plans.
- Building relationship with clients.

Private Tutor

Aug 2019 -Feb 2021

- Delivered personalized one-on-one instruction tailored to each student's needs
- Supported academic development and homework completion

CERTIFICATIONS

- Coursera Meta Digital Marketing
- Coursera Meta Paid Ads
- HubSpot Social Media Marketing

Education History

October 2020 - Feb 2023

- Bachelor Degree of Advertisement & Marketing Communication - Lebanese University

October 2019 - June 2020

- Sociology

Skills

- Client communication
- Customer Service
- Business Development
- Project Manager
- Marketing Strategies
- Meta Paid Campaigns

LANGUAGES

- Arabic : Native
- English : Fluent