

# KARL JABBOUR

## GRAPHIC DESIGN

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### SUMMARY

Junior Graphic Designer with a strong foundation in visual communication, layout design, and branding. Skilled in creating modern, user-focused graphics across digital and print platforms. Detail-oriented, creative, and eager to contribute to a collaborative design environment while continuing to grow professionally.

### TECHNICAL SKILLS

Adobe Photoshop	Adobe XD / Figma (UI/UX)	Social Media Content Design
Adobe Illustrator	Lightroom	
Adobe InDesign	Video editing	

### EXPERIENCE

#### Point-out Agency

2022 - 2023

- Designed creative visual content for social media campaigns, including posts, ads, stories, and promotional graphics.
- Produced and edited videos for brand campaigns, events, and digital marketing using modern editing techniques and motion graphics basics.
- UX/UI projects

#### Icop Agency

2023 - 2025

- Assisted in developing brand identities, including logos, typography systems, and color palettes.
- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.

#### Freelance

2023 - 2025

- Created logos, branding, and social media designs for various clients.
- Edited videos for marketing and social media content.
- Designed simple website/app layouts and prototypes.

### EDUCATION

#### College la Sagesse

2020

Grade 12 diploma

#### Antonine University

2021 - 2024

Bachelor of Graphic design

### ADDITIONAL INFORMATION

- Languages:** Arabic, English, French.
- Soft Skills:** Communication & teamwork, Time management & ability to meet deadlines