

Mohammad Ghadieh

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A driven and creative professional combining entrepreneurial experience with data-driven planning to turn ideas into measurable growth.

Professional Experience:

Junior Demand Planner, NokNok – Gray Mackenzie Retail Lebanon

September 2025 - Present

- Monitor inventory levels, forecast demand trends, and align supply plans with sales performance.
- Analyze sales data and vendor performance to minimize returns and optimize stock distribution.
- Collaborate with suppliers and category managers to ensure accurate replenishment and availability across retail and e-commerce channels.

Founder, MadeGlobal

April 2025 – September

- Founded and currently lead a sports marketing agency working with brands such as Jbull Protein Bar, Dark Dragon Muay Thai, Kalash Thai Muay Thai, Fightlife Muay Thai, Ecoblu. While providing a full-service social media management, sponsorship strategy, event coverage, and content creation.

Founder & Co-Managing Partner, Built For Business (B.F.B) SARL

July 2024- May 2025

- Co-organized and led the 7 sports tournaments, securing major brand sponsorships, managing logistics for 100+ teams, and overseeing a team of 10 volunteers and staff, directed on-ground operations, facilitated media coverage and live streaming, and created social media content, achieving a well attended event with positive sponsor and participant feedback

Founder, Eco-innovate International

January 2024 - Present

- Founded and developed Eco-innovate (Eco-Innovate fosters sustainable innovation through events aligned with UN SDGs), collaborating with over 66 universities to host a high-profile inaugural event with 600+ attendees, promoting eco-conscious innovation and sustainability.

Sponsorship & Event Planning Consultant, Hoops Basketball Club

December 2024- January 2025

- Secured 6+ sponsors for the Division 1 team for both males and females in under two weeks, refined social media, assessed and monetized assets, and fully organized tournaments while securing sponsorships.

Supply Chain Planner Intern, ELIE SAAB

MAY 2024 – August 2024

- Leveraged SAP ERP for fabric composition, production cost sheets, inventory management, and demand forecasting for both bridal and ready-to-wear sections. Assisted in optimizing the supply chain, managing global inventories, and maintaining precise production schedules to meet sales targets.

Researcher, Business Energy, BRICS Youth Energy Agency

January 2024 – September 2024

- Conducted in-depth research on business energy practices within the BRICS Youth network, contributing to the development of energy-efficient strategies and best practices.

Project Manager and Campus Director, Hult Prize Foundation

October 2022 - January 2024

- Managed 80 volunteers, conducted 40+ tailored workshops, and guided the incubation of 60+ startups by providing valuable insights and resources for the successful execution of Hult Prize initiatives.

Product Management Intern - Demand Planning Department, NokNok, Lebanon,

July 2023 – September 2023

- Utilized ERP software to oversee demand planning, price monitoring, and profit margin analysis. Streamlined e-commerce processes, managed item creation, and facilitated negotiations, ensuring efficiency in demand forecasting and pricing strategies.

Commercial Intern - Commercial Department, NokNok, Lebanon

May 2023 – July 2023 -

- Conducted market research, supported client meetings, and contributed to commercial strategy.
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Education:

- Bachelor of Science in International Business, Lebanese American University (2021-2025) -Oriental Cuisine Specialist, CIS
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Skills:

- ERP Systems: SAP ,ERP - Certifications: Google Analytics Certified – Conversion optimization, Navision
 - Canva, CapCut, adobe premier pro, Microsoft office, meta-ads manager
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Volunteering:

Junior NBA Volunteer Staff. Beirut International Basketball Tournament 2018 Volunteer Staff, mySchool Pulse Marathon 2022 + 2023. Cedars for Care Volunteer, Former Head of Sponsorships and PR at CancerCom. SWIM Initiative Marathon Cleanups. Chef at Dar al Hadana.