



Maria R. Mounzer

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DOB: January 27th, 1991

Intro

Economist and Project Manager specialized in cultural economics and data analysis, with solid experience in international development, heritage financing, and multidisciplinary project coordination. Known for analytical rigor, structured thinking, and a collaborative, solution-oriented approach.

Professional Experience

GAIA Heritage – Beirut: Culture Economist & Project Manager | 2013 – Present

- Produce analytical reports for the World Bank, UNESCO, and the European Union on heritage financing, creative economies, and socio-economic impact.
- Conduct economic surveys and research on cultural industries, urban regeneration, and local development.
- Manage international funding mechanisms and donor-funded cultural projects.
- Coordinate multidisciplinary teams, external partners, and institutional stakeholders.
- Ensure delivery of projects within scope, budget, and timelines.
- Define project frameworks, objectives, and feasibility parameters.
- Monitor performance indicators, risks, and implementation progress.
- Prepare technical documentation, reporting, and executive updates.
- Liaise with media and partners for project launches and communication.
- Oversee financial and administrative project components.

Projects Highlights

1. Historical Sites Preservation & Place Making Services related to the Rehabilitation of Urban & Historical Neighborhood & Historical Sites Project located in Sharqia Region, KSA, LACECO, 2024
2. Ex-post Evaluation & impact review of the French Agency for Development (AFD) second wave of funding within the Cultural Heritage and Urban Development Project (CHUD-2) in Tyr and Tripoli, AFD, 2023
3. Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism_ TExTOUR, EU H2020 Programme, 2021
4. Socio-economic structure of Mar Mikhael (Beirut) before and after the explosion, IFPO, 2021
5. Feasibility Study for National Heritage Sites Restoration Company, Kearny, 2019
6. Rehabilitation works of Massaad Stair in Mar Mikhael (Beirut), 2019
7. Evaluation of the Arab Regional Center for World Heritage (UNESCO C2C), UNESCO, 2017
8. Byblos – Culture and Modernity: an expert conference on urban regeneration, LAU, 2016

9. Linking Economic Change with Social Justice in Mar Mikhael – A Capstone Project, Issam Fares Institute AUB, 2015
10. Evaluation & impact review of the French Agency for Development (AFD) funding within the Cultural Heritage and Urban Development Project (CHUD) of the World Bank in historic cities of Lebanon, AFD, 2014
11. Assessment of The Saudi Commission for Tourism & Antiquities Partnership Approach, The World Bank, 2014.
12. Project “PATRIMOINE” – Algeria, GOPA, 2018
13. MEDITERRANEAN CULTURAL NETWORK TO PROMOTE CREATIVITY IN THE ARTS, CRAFTS AND DESIGN FOR COMMUNITIES’ REGENERATION IN HISTORICAL CITIES, MEDNETA, ENPI, 2015
14. Mediterranean network for the valorisation and fruition of Inscriptions preserved in museums (MEDINA), ENPI, 2015
15. Taif new urban development: Souk Okaz (Saudi Arabia), Municipality of Riyad & SCTA, 2014
16. Best Regional and International Practices in Built Heritage Preservation: Possible Application in Saudi Arabia, SCTA, 2013

Education

- Université Saint-Joseph de Beyrouth – Master of Arts in Economic Sciences (Banking & Financial Markets), 2014
- Université Saint-Joseph de Beyrouth – Bachelor of Arts in Economic Sciences, 2011
- Collège des Sœurs des Saints-Cœurs, Bikfaya – Lebanese Bacalaureate (Life Sciences), 2008

Languages

Arabic (C2), English (C2), French (C2), Mandarin (B1), German (A1)

Core Skills

- Economic research & data analysis
- Socio-economic impact assessment
- Monitoring & evaluation (M&E)
- International development & donor funding
- Cultural economics & heritage financing
- Project & program management
- Stakeholder & institutional coordination
- Technical reporting & policy writing
- Risk & financial planning
- Quantitative analysis (SPSS, EViews)

References

Available upon request.