



# NOURHAN JARDALI

Senior Full-Stack Developer | Tech Lead | Digital Solutions Leader

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## ABOUT ME

Digital Solutions Leader and Senior Full-Stack Developer with 7+ years of experience delivering scalable systems and leading digital transformation initiatives. Proven expertise in building ERP, SaaS, ecommerce, and mobile solutions that streamline operations and drive business growth. Skilled in managing full product lifecycles, mentoring teams, and aligning technology with strategic goals to deliver measurable results.

## EXPERIENCE

May 2023 - Jan 2026

DeVision

### Co-Founder & Digital Solutions Leader

Led business growth, client acquisition, and delivery of complex digital transformation projects while managing cross-functional teams and providing hands-on development.

#### Key Achievements

- Delivered enterprise ERP and SaaS ecosystems across international markets
- Led teams to deliver scalable systems improving operational efficiency
- Increased profitability through strategic service expansion and client growth
- Mentored developers and established structured workflows

#### Selected Projects

##### Enterprise ERP Ecosystem — Michigan, USA

- Built integrated distribution system including 4 Flutter apps, management dashboard, ecommerce platform, and accounting integration
- Enabled real-time logistics tracking & order management
- Improved operational visibility and fulfillment efficiency

##### Ecommerce + POS Integration — Lebanon

- Built integrated retail POS and ecommerce system
- Automated stock, orders, and customer management
- Repurposed system for multiple retail businesses

##### SaaS Business Platform

- Developed platform with virtual cards, accounting, proposals, scheduling & CRM tools
- Enabled SMEs to manage operations from one centralized system

##### Sales & Subscription System

- Automated subscription tracking & payment reporting
- Improved financial visibility & reduced manual errors

##### Corporate & Healthcare Websites — UAE

- Delivered professional digital platforms enhancing credibility & client acquisition

Jul 2021 - Oct 2024

Karim Press

### Operations Manager & Head of Development

Promoted through multiple leadership roles overseeing development strategy, operations, and company-wide performance.

#### Operations Manager (Jun 2023 – Oct 2024)

- Managed company operations across technical & marketing departments
- Improved operational workflows and performance tracking
- Led cross-functional teams and marketing initiatives

#### Head of Development & Project Manager (Oct 2021 – Jun 2023)

- Led software development team delivering enterprise-grade systems
- Defined development strategies aligned with business goals
- Ensured on-time, on-budget project delivery
- Prepared technical proposals and won NGO tenders

#### Projects delivered for NGOs including:

- Himaya
- Terre des hommes
- USPEaK
- Transparency International Lebanon

#### Software Engineer (Jul 2021 – Oct 2021)

- Developed websites and web apps

# EXPERIENCE

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2018 - 2023

Freelance

## Freelance Digital Solutions Developer

Delivered full digital transformation solutions for SMEs across retail, F&B, consulting, education, and ecommerce sectors.

### Highlights

- POS & branding transformation for a café improving operations & customer engagement
- Built scalable LMS platform supporting course management & payments
- Developed ecommerce platforms enabling direct-to-consumer sales
- Designed CMS-driven corporate websites
- Provided marketing strategy & growth support

Mar 2019 - Nov 2020

Cadmus Data Science

## Full Stack / Android Developer

### Mar 2019 – Nov 2020

- Developed Android applications and REST integrations
- Implemented third-party APIs & mobile UI best practices
- Worked with SQL Server & automated workflows
- Gained DevOps and cloud workflow experience

### Intern (Dec 2018 – Mar 2019)

- Mobile & ASP.NET development training
- Developer workflow & engineering best practices

# EDUCATION

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2015 - 2019

Lebanese University

## Bachelor of Science in Computer Science

# TECHNICAL SKILLS

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- |             |              |                 |                   |
|-------------|--------------|-----------------|-------------------|
| • PHP       | • JavaScript | • Dart          | • Java            |
| • Kotlin    | • C#         | • Python        | • SQL             |
| • Laravel   | • Reactjs    | • Nextjs        | • Flutter         |
| • ASP.NET   | • Nodejs     | • Firebase      | • Microsoft Azure |
| • IIS       | • Rest APIs  | • JSON          | • Git             |
| • WordPress | • Odo        | • Microservices |                   |

# CORE COMPETENCIES

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## Leadership & Management

- Technical Leadership & Team Mentoring
- Project & Product Management (Agile / Scrum)
- Digital Transformation Strategy
- Operations Management & Process Optimization
- Stakeholder & Client Management

## Business & Growth

- Digital Marketing & SEO/SEM Strategy
- CRM & Customer Experience Optimization
- KPI Tracking & Performance Analytics
- Proposal Development & Tender Acquisition

## Software & Architecture

- Full-Stack Development & System Design
- Microservices & Scalable Architectures
- ERP, CRM & POS Systems
- SaaS & Cloud-Based Platforms
- API Integration & Distributed Systems