Mohamad Ali Jaafar

Contacts

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Beirut, Lebanon

About

Experienced Social Media Manager with a strong background in business development, operations management, and pricing contracts. Skilled in logistics,

employee management, and

social media marketing. Proficient in e-commerce operations, quality assurance, and customer relations.
Expertise in inventory management, customer service, and digital marketing. Experienced in creative content creation, Amazon Web Services (AWS), copywriting,
and proofreading. Proven track record in driving sales and achieving business goals.

Skills

- Business development
- Operations management
- Pricing contracts
- Logistics
- Employee management
- Social media management
- E-commerce operations
- Quality assurance
- Customer relations
- Inventory management
- customer service
- Digital Marketing

Experience

freelance

Social Media manager 2022 - Present

Freelancing, managing a few accounts on social media with skills that go from content creation and, Copywriting all the way to strategizing a campaign and executing it perfectly

BTZ

Business development and Operations Manager 2023 - 2024

Managed all northern region operations from sales, distribution and employee management.

CMA-CGM (GBS) LEBANON

Pricing Specialist 2022 - 2023

Completing duties and tasks from pricing contracts for some of the biggest names in the world to handling logistical tasks like routing, organizing, and scheduling voyages.

Thrifting me softly – Beirut

Social Media Manager 2020 - 2020

Ran my own online shop with great success and managed everything from logistics to social media management and marketing Etc.

Spreadly.co

Operations Manager 2018 - 2020

Ran E-commerce operations, logistics and customer/supplier relations, handed tasks, placed schedules, leading and communicating with employees by example and with emotional intelligence, secured quality assurance and managed inventory for a year period

- Social media marketing Creative content creation
- Amazon web services (AWS)
- Copywriting
- Proofreading Sales
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Education

Marketing Administration in business Bachelor's

Lebanese International University 2020 - 2022