

Nabih Hammadi

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Objective

Result-driven professional fueled by marketing passion with a relentless commitment to achieving higher goals. I bring a fresh perspective to every challenge, thrive in high-energy environments, and adapt quickly while delivering effective solutions. Seeking to drive impactful engagement and sales growth while continuously expanding knowledge.

Education

- **Bachelor Degree in Marketing** – Islamic University in Lebanon (2022 – 2025)
- **Digital Marketing Course** – CIS (04/2024 – 06/2024)
 - Mastered Search Engine Optimization (SEO) and implemented advanced keyword tactics
 - Leveraged Customer Relationship Management (CRM) data to analyze campaign performance
 - Planned and created engaging content to build brand awareness & credibility

Experience

Sales Associate – Basic Outlet (2025)

- Assisting customers with product selection and maintaining strong service quality
- Handling merchandising, organizing products, and supporting visual displays
- Using upselling and cross-selling techniques to boost store revenue

Influencer Marketing Intern – ShootSolo App (08/2025 – 09/2025)

- Contacted influencers and negotiated collaboration terms
- Managed partnerships to promote app features through influencer content
- Created content ideas and proposals for influencer campaigns

Sales Associate – Centre Point (09/2023 – 09/2024)

- Increased sales revenue by 20% in 3 months through persuasive communication
- Converted 25% of leads into customers and retained 15% as repeat buyers
- Closed an average of 15 sales per day while maintaining high client satisfaction

Technical Skills

- Customer Relationship Management (CRM)
- Microsoft Office Suite (Word, Excel, Outlook)
- Digital Marketing
- Social Media Management
- Basic HTML

Soft Skills

- Communication
- Teamwork
- Adaptability
- Negotiation
- Problem Solving