

# Amy Kassis

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19-year-old second-year BBA student, motivated and dynamic with a strong interest in marketing and product design. Taking initiative as President of the Cinema Club and Secretary of the Student Council, I am eager to develop new skills and contribute to projects with dedication. Available for interview.

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## Education:

2024 - 2027

### ESA Business School, Clemenceau

Bachelor in Business Administration ( **Global BBA**), with planned **Exchange Semester at Sciences Po Lyon** ( Fall 2026)

2009 - 2024

### L'Athénée de Beyrouth, Bsalim

French Baccalaureate, *awarded with Highest Honors*

**Specialization:** Economics and Social Sciences, Foreign languages and Literature, and Biology.

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## Certificates:

### - **L'Oreal Brandstorm 2025**

Certificate of participation, Global Innovation & Marketing Challenge

### - **Generative Artificial Intelligence Workshop 2025**

Certificate of completion, provided by ESA Business School

### - **Beyrouth Livres 2025**

Volunteering experience for "L'institut Français"

### - **LAU Model European Union ( 2023 - 2024)**

Certificate of participation, 8th Annual Conference

### - **LAU Model United Nations ( 2022 - 2023)**

Certificate of participation, 18th Annual Conference

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## Interests and Activities:

- Drawing : digital artist with an online presence, I plan on expanding my work by soon opening commissions. And, annual participation in the Fabriano contest
  - Cinema : Always up to date with the latest movies, and events ( metropolis cinema)
  - Reading
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## Skills:

- Leadership ( class representative all throughout High School)
  - Public Speaking
  - Collaboration and Teamwork ( Secretary of the Student Council Office)
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**Languages:** **French** ( native), **English** ( fluent), **Arabic** ( fluent)