

JAWAD NOUREDDINE

Digital Marketing

CONTACT

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PROFESSIONAL SUMMARY

Dynamic and motivated Marketing & Communication graduate with hands-on experience in sales, visual merchandising, and digital marketing. Skilled in project management, web development, and design, with a proven ability to combine creativity and strategy to enhance customer experience and brand visibility. Experienced in working in fast-paced environments, from retail at Zara to digital projects at Primer Consulting, demonstrating adaptability, teamwork, and problem-solving skills.

WORK EXPERIENCE

Digital Marketing & Web Development Intern- 6 months

Primer-Consulting Paris

- Developed and optimized WordPress websites, enhancing functionality and user experience. Applied digital marketing strategies and supported project management workflows. Strengthened technical skills (Photoshop, Figma, React Native, Bootstrap, JavaScript, HTML) and UI/UX design expertise.

Visual Merchandizer - 2024-2025

Zara Paris

- Gained expertise in sales strategies and marketing through participation in the Visual Merchandising Program. Designed and implemented merchandising displays to enhance product visibility and customer experience. Collaborated with sales and marketing teams to drive sales performance and support customer engagement initiatives.

Salesman- 2022-2024

Zara Paris

- Delivered exceptional customer service, guiding clients in purchasing decisions and fostering loyalty through a professional and positive approach. Developed teamwork and stress-management skills in a fast-paced retail environment while ensuring compliance with company policies and maintaining store standards.

ACADEMIC HISTORY

L'École Multimédia – Paris, France

Bachelor's in Marketing & Communication

- 2024 – 2025 (L3): Focus on Project Management, Digital Marketing, Marketing Fundamentals, POEM Strategy, Data & Audience Analysis.
- 2023 – 2024 (L2): Marketing & Web Development – React JS, Project Management, Digital Marketing, UX/UI Design, PWA, React Native.
- 2022 – 2023 (L1): Marketing & Web Development – Project Management, Digital Marketing, HTML, CSS, UI Design, Photoshop, JavaScript.

LANGUAGES

English Fluent

French Fluent

Arabic Fluent