

Kawthar Jradi

MSc in International Economics and Finance

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Lebanon

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Summary

MSc graduate in International Economics and Finance with proven experience in business feasibility research, data collection and analysis, and reporting. Proficient in Excel and developing skills in data visualization tools. Strong background in turning complex data into actionable insights, eager to apply these capabilities to deliver measurable impact as a Junior Consultant Intern.

Professional Experience

Lebanese Company for Studies and Planning / Business Feasibility Researcher

January 2025- July 2025, Onsite.

- Conducted comprehensive feasibility studies to assess the viability and investment potential of factory operations, including market demand, supply chain, and financial projections.
- Evaluated financial data, including cost structures and revenue projections, to determine investment potential and inform valuation assessments.
- Performed in-depth research on industry trends, competitive landscapes, and regulatory requirements, contributing to comprehensive industry and company analyses.
- Developed comprehensive reports translating complex financial and operational data into actionable insights for decision-makers, supporting strategic business planning and investment decisions.
- Utilized Excel for financial data organization, interpretation, and visualization, supporting feasibility and preliminary valuation analyses.

Alfanar Venture Philanthropy / Data Admin Intern

September 2024 - November 2024, Hybrid.

- **Data Cleansing and Consolidation:** Organized and cleansed network data, consolidating event-related contact information into structured, easily accessible Excel sheets.
 - **Database Management:** Updated and maintained the SESO and entrepreneurial network contacts mapping sheet, ensuring accuracy and completeness for efficient stakeholder communication.
 - **Event Support and Observation:** Supported event logistics and observed social entrepreneurship initiatives firsthand, gaining insights into the mechanisms of support within the sector.
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Volunteer

Ecoclub (Economic Club in Lebanese University)/ Club President

December 2023 - Present., Hadath Campus, Lebanon.

- Leading a team of 5+ volunteers within a year of joining, resulting in a significant increase in audience engagement.
- Spearheaded the development of informative economic content for social media platforms, notably contributing to the online newspaper "Ecopost," raising awareness of current economic trends and topics.
- Collaborated with the Student Affairs team to organize science festival activities, webinars, and seminars, effectively introducing students to pivotal economic concepts and developments.

Ecoclub (Economic Club in Lebanese University)/ Volunteer

January 2023 - December 2023, Hadath Campus, Lebanon.

- Assisted the club president with administrative, organizational, and creative tasks as content writing and actively co-hosting webinars, seminars, and science festivals.
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Education

Lebanese University Faculty of Economic Science and Business Administration

Master's in International Economics and Finance, M1.

November 2023 - July 2024, Hadath Campus, Lebanon.

- Engaged in advanced coursework integrating economic theory with practical financial applications, utilizing Excel and E-views for robust data and financial analysis. Gained exposure to financial markets and project valuation methodologies.

Lebanese University Faculty of Economic Science and Business Administration

Bachelor of Science in Economic Science

November 2020 - November 2023, Hadath Campus, Lebanon.

- Conducted in-depth research on economic reforms and their impact on growth, demonstrating strong analytical and problem-solving skills, and providing data-driven policy recommendations across key economic sectors.
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Skills

- **Technical Skills:** Microsoft Excel, Word, and PowerPoint, SPSS, Tableau, Power BI, SQL, Python, AI text generation tools.
 - **Languages:** Arabic (Native), English (Fluent), Turkish (Conversational), Spanish (Basic).
 - **Writing Skills:** Report Writing, Content Writing, Article Writing.
 - **Research Skills:** Market Research, Data Cleansing and Collection, Data Analysis, Data Visualization, Literature Review.
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Certificates

- DataCamp Power BI Fundamentals Skill Track. (2025)
 - Codecademy Business Intelligence Data Analyst Career Path (Ongoing) - Developing proficiency in SQL, Python, Tableau, and statistical analysis for business intelligence.
 - Certificate of Completion in “Picking the Right Chart for Your Data” Course from LinkedIn Learning (2024).
 - Certificate of Completion in Data Visualization: Storytelling Course from LinkedIn Learning.
 - Certificate of Participation in the Economic Researcher Preparation Course from Consultative Center for Studies and Documentation (2022).
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