

# Ibrahim Boulad Traboulsi

Phone: +961 71 301 631

Email: ibrahimbouladtraboulsi@gmail.com

Location: Beirut, Lebanon

Born: March 20, 2003

## About Me

Final-year Banking and Finance student with practical experience in customer engagement, sales, and event coordination. Passionate about financial services, strategic planning, and client relationship management. Known for strong leadership, multitasking, and problem-solving skills.

## Professional Experience

### ***XPARK | Aug 2024 – Jan 2026***

#### **Birthday Coordinator**

- Managed and coordinated an average of 50+ birthday bookings per month with high customer satisfaction.
- Optimized event scheduling and booking systems to boost client satisfaction.
- Led on-site event execution ensuring smooth and seamless operations.
- Organized team schedules to ensure adequate staffing for each event.
- Handled decoration planning and execution to match client themes.
- Managed orders and stock for event materials, ensuring availability and minimizing waste.

#### **Call Center Representative**

- Responded to customer inquiries professionally, reducing wait time and improving service.
- Maintained organized records of bookings and feedback to improve future processes.

### ***Bayrout Express | 2023 – March 2024***

#### **Sales Associate**

- Increased revenue through strategic sales techniques and active customer engagement.
- Represented Parafina brand at ABC Mall and Batroun, building customer loyalty.
- Offered tailored product recommendations to boost retention and satisfaction.

### ***Y Events | 2022 – Present***

#### **Event Coordinator**

- Designed and executed impactful events, ensuring smooth logistics and satisfied clients.
- Managed vendors, budgeting, and scheduling for seamless experiences.
- Created engaging event concepts to enhance audience involvement.

### ***Play2Play | 2016 – 2019***

#### **Animator**

- Oversaw arts and arcade activities, ensuring both safety and engagement.
- Supported birthday party planning and promotion via social media.
- Delivered enjoyable guest experiences through interactive entertainment.

## **Key Skills**

- **Finance & Analysis:** Banking & Finance, Financial Analysis, Budgeting
- **Sales & Customer Service:** CRM, Revenue Generation, Client Satisfaction
- **Event Planning:** Planning, Logistics, Creative Event Design
- **Technical:** Microsoft Office 365, Omega Cash Register System
- **Additional Skills:** Leadership, Multitasking, Communication, Negotiation

## **Education**

Lebanese International University — Beirut, Lebanon

Bachelor's in Banking and Finance (Expected Graduation: 2025)