

ALAA CHAMI

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SUMMARY:

CREATIVE AND DETAIL-ORIENTED UI/UX GRAPHIC DESIGNER WITH EXPERIENCE IN CRAFTING USER-CENTERED DIGITAL EXPERIENCES. PROFICIENT IN TRANSLATING COMPLEX IDEAS INTO INTUITIVE DESIGNS THAT ENHANCE USABILITY AND ENGAGEMENT. STRONG SKILLS IN WIREFRAMING, PROTOTYPING, AND VISUAL DESIGN, WITH A KEEN EYE FOR AESTHETICS AND A PASSION FOR INNOVATION. ADEPT AT COLLABORATING WITH CROSS-FUNCTIONAL TEAMS TO DELIVER COMPELLING SOLUTIONS THAT MEET BOTH USER NEEDS AND BUSINESS GOALS. COMMITTED TO STAYING UPDATED WITH INDUSTRY TRENDS AND BEST PRACTICES TO DRIVE CONTINUOUS IMPROVEMENTS.

Work Experience:

UI / Ux Designer (11/2025-present)

Freelance

- Conducted user research and usability testing to gather insights, leading to a 25% improvement in user satisfaction.
- Designed wireframes and prototypes for web and mobile applications using tools like Figma and Adobe XD.
- Collaborated with cross-functional teams to implement design solutions, enhancing user experience and accessibility.
- Developed user personas and journey maps to inform design decisions

UI / Ux Designer (10/2024-11/202)

Telepaty company

- Led the design and development of user-centered interfaces for web and mobile applications
- Conducted user research and usability testing to gather insights, iterating designs based on feedback to improve functionality and aesthetics.
- Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of design solutions.
- Created wireframes, prototypes, and high-fidelity mockups using tools such as Figma.
- Developed and maintained a design system to ensure consistency across all platforms and products.

Junior UI / Ux Designer & Graphic designer (08/2023-09/2024))

Das360 company

- Developed comprehensive brand guidelines to ensure consistent application of logos
- Designed a wide range of print collateral including business cards, letterhead, envelopes, receipt.
- Created eye-catching Social media post templates, covers that elevated client brands on platforms.
- Assisted in user research and conducted usability testing to gather valuable insights for design iterations.
- Developed wireframes, interactive prototypes, and visual designs using industry-standard design tools.
- Worked closely with development teams to ensure seamless implementation of design concepts.

- Contributed to the design of responsive websites, ensuring optimal user experiences across different devices.
- Participated in design critiques and provided constructive feedback to improve design solutions.
- Assisted in maintaining design documentation and style guides for consistent and cohesive user experiences.

UI/UX INTERSHIP (06/2022-08/2022):

Intelligile company

- Updating the UI of [MAP software](#)
 - Knowing the experience of workers using the MAP
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PROJECTS:

UI/ UX Design :

- [E-commerce App](#)
- [Pastry Mobile](#) || [Pastry Website](#)
- [Grocery App](#)
- [Quitaa](#)
- [Payment App](#)

Graphic Design Projects:

Branding

- [Bargo real estate](#)
 - [Afaq](#)
 - [Nawwah](#)
 - [Gift & Glow](#)
 - [NAMNAM](#)
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EDUCATION:

Digital Marketing Workshop by Gradezilla (11/2025-01/2026)

Digital Marketing Foundation | Comprehensive Digital Marketing | Building a Strong Brand | Content Strategy | Influencer Marketing | Mastering Meta Ads | Expanding Reach

Workshops offered by MOLTAQA (02/2023-06/2023)

Google cloud | Block chain | SQL | PHP | Python | React | Flutter | Soft Skills Sessions

Beirut Arab University (09/2020-06/2023)

Bachelor of Computer Science

IC3(09/2021)

Computing Fundamentals || Key Applications || Living online.

Iman Islamic School (2018-2020)

Baccalaureate in GS

La Fontaine International School (2011-2017)

TECHNICAL SKILLS:

- Strong understanding of user-centered design principles
 - Proficient in Industry-standard design Software such as Adobe illustration and Figma
 - Knowledge of wire framing and prototyping tools (Figma)
 - Excellent visual and communication skills
 - Ability to conduct user research and analyze user feedback
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Languages:

English: Intermediate || French:Advanced || Arabic: Proficient

SOFT SKILLS:

- Communication Skills
- Strong decision maker
- Innovative designer
- Levelheaded
- Active Listener
- Attention to Detail
- Time Management Skills
- Problem Solving Skills
- Work Under Pressure
- Empathy Skills
- STeamwork Skills