Rawan Nasr

Chouf, Lebanon | +961-78-820625 | rawan.nasr.lb@outlook.com

Objective

Seeking a UI/UX Designer position in the tech industry where I can apply my expertise in user-centered design, research-driven decision making, and interactive prototyping to create intuitive, engaging, and visually compelling digital experiences. Passionate about enhancing usability, improving user journeys, and developing effective wireframes and prototypes that elevate overall product engagement.

Experience

Freelance UX/UI Designer **February 2025 – Present**
Terra – Cairo, Egypt

- Conducted user research and usability testing to guide design improvements.
- Created detailed wireframes, prototypes, and user flows to visualize concepts.
- Collaborated closely with developers to ensure seamless implementation.
- Delivered high-quality designs within scope and project deadlines.

Front-End Developer & UX/UI Designer **November 2023 – February 2025**
ISS Software Hive - Beirut, Lebanon

- Developed responsive web applications using HTML, CSS (Tailwind), jQuery, ES6, and React, ensuring consistent and intuitive user experiences across devices.
- Ensure consistent and intuitive user experiences across different devices.
- Built and maintained reusable front-end components and dynamic interfaces with React.
- Collaborated with backend teams to integrate APIs and optimize performance.
- Designed user-friendly forms in Nintex K2 for seamless process automation.

UX/UI Designer Intern **September 2023 – November 2023**
The Collective Mind - Semqanieh, Lebanon

- Conducted user research and created wireframes and prototypes.
- Designed intuitive and user-friendly website interfaces.
- Applied **Bootstrap CSS** for enhanced responsiveness and consistency across devices.

UX/UI Designer Trainee **June 2023 – October 2023**
Park Innovation - Semqanieh, Lebanon

- Analyzed **user needs** and created user personas, user journeys, and information architecture.
- Developed **wireframes, prototypes, and high-fidelity designs** using Adobe XD and Figma.
- Conducted usability testing and heuristic evaluations to validate design decisions.
- Implemented **design systems and style guides** to maintain consistency.
- Used **HTML, CSS, and JavaScript** to build interactive prototypes and user interfaces.

Education

Bachelor's degree in business computer **2020 – September 2023**
Lebanese University, Faculty of Technology

Skills & abilities

UI/UX Design Skills

- **Design Tools & Prototyping:** Figma, Adobe XD, interactive prototypes, micro-interactions, design systems.
- **User Experience (UX):** User research, persona creation, journey mapping, user flows
- **User Interface (UI):** Wireframing, visual design, layout composition, color theory, typography.
- **Responsive & Adaptive Design:** Web and mobile platforms with reusable components and style guides.

Frontend Development Skills

- HTML5, CSS3, Tailwind CSS, Bootstrap
- Responsive & Mobile-First Design, Web Accessibility (A11y).
- JavaScript (ES6+), jQuery, React.js
- RESTful API Integration.
- Version Control (Git, GitHub).

Soft Skills

- Written and verbal communication
- Teamwork and collaboration
- Flexible and adaptable
- Problem-solving
- Ability to work under pressure

Languages

- **English:** Fluent.
- **Arabic:** Native.

Certificates

Meta Front-End Developer Professional Certificate **December 2025**
Meta – Coursera Certificate

Introduction to Artificial Intelligence **November 2025**
Google – Coursera Certificate

UX/UI Design Bootcamp (400hr) **October 2023**
Park Innovation - Semqanieh, Lebanon

Volunteering

Lebanese Civil Defense **March 2022 - Present**
Bchetfine, Lebanon

Farah Social Foundation (FSF) **2019 - July 2022**
Baqaata, Lebanon

References

Available Upon Request.