

Adnan AL Merhi
Beirut, Karantina ,Lebanon
adnanalmerhi2@gmail.com
+961 70 884 131
Nationality:Lebanese

LinkedIn Profile : Adnan AL Merhi

OBJECTIVE

Motivated Marketing student with a passion for digital marketing, public relations, and green entrepreneurship. Eager to build a dynamic career by gaining hands-on experience in content strategy, sales enablement, and project execution. Known for being proactive, resilient, and directed to contribute meaningfully to mission-driven organizations.

PROFESSIONAL EXPERIENCE & INTERNSHIPS

August 2024 – December 2024 **Video Intern** **Lettus Grow Greener**

2024 Beirut , lebanon

-Employer :public relations in Lettus Grow Greener

Website :lettusgrowgreener.com

-Responsibilities:

-Supported email marketing campaigns targeting NGOs.

-Conducted sales calls and client outreach.

-Managed website content and social media platforms to boost engagement.

September – 2024 – January 2025 **Digital Marketing Intern** **Imagination**

About the employer : Founder of imagination ,Website : imagination.org

Responsibilities:

- Assisted in website creation and layout design.

- Coordinated online events and webinars.

- Managed social media content and scheduling.

May 2025- August 2025 **Social Media / video editing intern** **Ahla Fawda , Beirut , Lebanon**

About the employer : Project Manager ,Website : ahlafawda.org

Responsibilities:

- Film & Edit videos for the Company's Social media.

- Schedule Social Media calendar .

- implement new video concepts.

January 2025- October 2025 **Digital Marketing /video editing intern** **CatSwoppr , Amsterdam, Netherlands**

About the employer : Founder of CatSwoppr , Website : catswoppr.io

Responsibilities:

- Edit videos & Posts for Tiktok , Tiktok and Instagram
- Schedule Social Media calendar .
- Interview new team members.
- Provide guidance for creative blocks among the team members.

**sept 2025-
Feb 2026**

Marketing Internship

**Arope Insurance, Zalka,
Lebanon**

About the employer : HR Manager, Website :arope.com

Responsibilities:

- Assist the Marketing Department in daily duties/ activities
- Helping the team with Social media
- creating daily content calendar for posts and shoots

EDUCATION :

Lebenese International University (Beirut Campus)

October 2023-Present

Bachelor in Marketing

WORKSHOPS & SEMINARS

Workshops & Certifications:

- Sustainability & Green Entrepreneurship – Injaz Lebanon (February 2025-March 2025)
- Project Management Program – Injaz Lebanon (february 2025-may2025)
- 20 Advanced Photography / Videography - Glow NGO - (August 2025-October 2025)
- photo/videography -Amel NGO - (Nov 2025- Jan 2026)
- Social media/advertising/digital marketing - Amel NGO - (June 2025-August 2025)

TECHNICAL & SOFT SKILLS :

- **Technical Skills :**

- Marketing & Analytics Tools: SEO, Power BI, Market Research, Marketing Analytics
- Design & Editing: Adobe Premiere Pro, After Effects, Photoshop, Illustrator , In Design

- Office & Productivity: Microsoft Word, Excel, PowerPoint, Google Workspace
- Web & Digital: Website Management, Social Media Strategy, Content Creation
- CRM/Automax: Alternyx

• **Soft Skills :**

- Project Management
- Budget Management
- Sales Enablement
- Public Relations
- Event Marketing
- Adaptability
- Digital Marketing
- Marketing Analytics
- Market Research
- Content Creation
- SEO (Search Engine Optimization)
- Problem-solver, detail-oriented.
- Passionate about youth/community.

LANGUAGES

-Arabic (Native)

-English (Native)

-French (expert)

Internships Certificates :

1- : drive.google.com/file/d/1nb1nA-ABi4tzPrBwdvEaeP9UW6RefAhO/view?usp=sharing

2-: drive.google.com/file/d/1ULrZrg3xOZSq-YeG0Zt-pdYVbEN8clyr/view?usp=sharing

3-: drive.google.com/file/d/1VZ120wrmgKMo4A1qIDiFbKiYmBEDPPUb/view?usp=sharing

4-: drive.google.com/file/d/1UCY3f1QTKTaEdMAqPcNvBUqAfeI--Nyp/view?usp=sharing

5-: drive.google.com/file/d/1c014qNT4IuHJ4_-tsoPG3HZo-treHcbt/view?usp=sharing