



# ROY BOU CHAAYA

CONTENT CREATOR | PROJECT & ACCOUNT MANAGER

## KEY INFO

Lebanese

**DOB:** 10.02.1996

**E.** roy.bouchaayaO@gmail.com

**M.** +965 6559 4325

## EDUCATION

Kuwait English School  
Class of 2014

Lebanese American University  
Class of 2018

Major: TV & Film  
Minor: Advertising & PR,  
Performing Arts

## SKILLS

Adobe Suite, Video Editing,  
Photography & Videography,  
Copywriting, Public Speaking,  
Social Media Community  
Management, Project &  
Account Management

## LANGUAGES

English, Arabic, French

## AWARDS



**The Purple Tree**  
A short film written and  
directed by  
**Roy Bou Chaaya**

## BIO

Roy is a passionate, highly inspired and creative individual who has worked in a variety of fields and industries, from advertising and social media agencies to in-house marketing positions.

Through all the skills, knowledge and experience acquired, Roy is able to lead a team as a project/account manager and is confident in his ability to work in a team through his attention to detail and charisma when speaking to people.

## WORK EXPERIENCE

**MEMAC Ogilvy** | Copywriting Internship | July - August 2018

**Platform Studios** | Freelance Lighting Assistant | September - March 2019

**HAVAS International** | Social Media Internship | March - April 2017

- Creating content calendars for social media pages.
- Researching trends and marketing strategies for social media.

**Cinequipped** | Freelance Camera Assistant | April - September 2019

- Assisting the 1st Camera Assistant and Director of Photography with setting up cinematic cameras - ARRI Alexa and RED Dragon.
- Ensuring all camera equipment is safe and clean.

**The Film house** | Freelance Camera Assistant | September - October 2019

- Assisting the Director of Photography with setting up cinematic cameras.
- Reporting to production co-ordinator to ensure smooth production process.

**BPG Kuwait** | Jr. Social Media Account Executive | January - March 2020

- Creating social media calendars for assigned AISHaya clients
- Planning monthly photoshoots with photographers for social media content.
- Creating monthly reports on social media statistics for assigned clients.

**Kuwait Agro** | Content Creator | August 2020 - March 2021

- Creating social media content for in-house brands using Adobe Software.
- Tasks included graphic design, video editing, photography and videography.

**The BE Company** | Content Creator | March 2021 - August 2022

- Creating social media calendars for clients and community management.
- Editing short animated social media videos for Instagram.
- Creating monthly reports on social media statistics for clients.

**Dream Creations International** | Video Editor | August 2022 - April 2024

- Assembling recorded film and video footage and applying artistic editing techniques which reflect the vision of the CEO's mission.

**BRICKS** | Account Associate | April 2024 - September 2025

- Developing and maintaining strong relationships with respective clients.
- Collaborating with internal departments to deliver client's projects.
- Community management for social media accounts of assigned brands.

**Next Frame** | Business Development Manager | September 2025 - Present

- Spread awareness of Next Frame as an animation studio in Kuwait.
- Create proposals for prospective leads, managing communication and projects.
- Research latest technology trends and updates in animation and AI.

## REFERENCES

**Christian Safi** | Associate Creative Director | MEMAC Ogilvy | +961 71 524 447

**Souheil Arabi** | CEO of BPG Kuwait | +965 6676 7355

**Daizy Gedeon** | CEO & Creative Director of DCI | +961 71 079 049

**Youssef Al Wazzan** | Managing Director of Bricks | +965 6766 6156

**Imad Malaeb** | Ex-GM of Lexus | +965 9966 5126

**Hussein Al Ajouz** | Managing Director of MCG | +965 9918 1416