

RAWANE AL - SAYED

Marketer | Account Manager | Content Creator

Contact

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Education

Bachelor of Business Administration – Marketing

Jinan University - Tripoli

Experience

Social Media & Account Management Intern - TheCreativeAgency

Oct 2025 – March 2026

- Wrote captions and creative concepts for posts and stories.
 - Assisted in campaign launches and promotions
 - Marketing assistant (shooting content)
 - Coordinate with creative and marketing teams for campaign execution
 - Plan engaging content ideas, reels, and carousels for different brand personalities
 - Research trends to keep content fresh
 - Managed day-to-day posting for multiple social media accounts
 - Developed content calendars aligned with brand goals
 - Profile optimization
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Skills

- Content Strategy
 - Campaign Support
 - Social Media Management
 - Copywriting & Captions
 - Trend Research
 - Script Writing
 - Audience Targeting
 - Client communication
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Languages

- Arabic – Native
- English – Fluent
- French – Intermediate