

Elias Naim

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EDUCATION

American University of Beirut, Beirut - Lebanon Aug 2023 - May 2025

Master of Arts (MA) in Economics – GPA: 3.98/4

- Focused on Policy & Quantitative Analysis (Econometrics, Policy Evaluation, Advanced Macroeconomics).
- Consulting Club Member: participated in case competitions applying structured problem-solving frameworks.

Lebanese American University, Beirut - Lebanon

Sep 2020 - May 2023

Bachelor of Science (BS) in Economics, Minor in Data Analytics – GPA: 3.6/4

- USAID fully funded scholarship: Awarded for high academic performance and civic engagement.

WORK EXPERIENCE

MyMonty, Digital banking platform, Beirut - Lebanon

Aug 2023 – Present

Associate – Corporate Strategy & Product Development

- Conduct market research and competitive analysis across emerging markets to guide product strategy.
- Support product roadmaps through user personas, journey mapping, and data-driven insights.
- Collaborate across UI/UX, engineering, and business teams to enhance digital financial products.
- Create OKRs, KPIs, and analytical frameworks to improve performance and diversification.

Chemonics, Beirut - Lebanon

Jun 2022 – Dec 2022

Financial Budgeting Intern

- Evaluated budgeting and financial management processes across 6 municipalities, producing recommendations to strengthen project sustainability.

Deloitte Middle East, Dubai (Remote)

Aug 2022 – Sep 2022

Risk Advisory Intern

- Granted this internship by winning the “Deloitte Sustainability Case” in the **LAU Case Competition**
- Assessed governance and sustainability practices across GCC firms, supporting compliance and risk strategies.

Chamber of Commerce, Industry & Agriculture, Beirut - Lebanon

June 2022 – Aug 2022

Economic Researcher

- Managed an extensive economic and statistical database, producing annual reference publications.
- Produced 4 reports on key economic issues in Lebanon and partner countries.

EXTRACURRICULAR ACTIVITIES

Financial Manager at **AUB OUTDOORS**

Feb 2024 – Present

- Oversee budgets for the largest student-led festival in the MENA, manage financials, allocate funds, and provide insights to ensure event profitability, achieving \$100,000+ in profits with 15,000+ attendees.

Area Coordinator at **Order of Malta Volunteers (OMV), Bekaa**

Sep 2021 – Present

- Lead 40 volunteers delivering humanitarian programs for displaced people, elderly, and differently abled.
- Design engagement strategies improving volunteer retention and coordination across the Bekaa region.

President of the University Student Council at **Lebanese American University**

Oct 2022 – Oct 2023

- Proposed and implemented multiple initiatives that improved student engagement and university policies.
- Established effective communication channels to represent university-wide student concerns.

Fellow at **The Millennium Fellowship** with the **United Nations Academic Impact**

Sep 2021 – Jun 2022

- Founded "**Students Saviors**", an initiative that supported 1,000+ school students by guiding them in scholarship applications and helping them secure better educational opportunities.

PROFESSIONAL SKILLS

Skills: Microsoft Office (Word, Excel, Power Point), Stata, R, Data Analytics, Product Strategy, Strategic Planning.

Language: Arabic (Native), English (Fluent), and French (Fluent)