

# Sally El Housseiny

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## Professional Summary

Results-oriented professional with a master's degree in finance and business management, currently pursuing CFA certification. Experienced in consulting and business operations with Strategy& (PwC), specializing in financial management and reporting with a proven record of driving efficiency, compliance, and business growth.

## Education

### Université Saint-Joseph, Beirut

Master's Degree in Finance (2021 – 2023)

Bachelor's Degree in Business Administration & Management (2017 – 2020)

## Professional Experience

### Strategy& (Part of PwC), Beirut

Business Operations Associate (TMT) | Jan 2023 – Present

- Lead financial oversight of projects across the Technology, Media & Telecom (TMT) practice, ensuring accuracy in budgeting, forecasting, and expense management.
- Monitor and analyze the business pipeline (proposals, wins/losses), providing leadership with insights that inform revenue projections and strategic decisions.
- Coordinate closely with Risk & Quality to ensure compliance with internal policies and conducting yearly internal audits.
- Manage invoicing by reviewing schedules, issuing invoices, and following up with senior stakeholders to ensure timely collections.
- Develop and deliver business performance reports and presentations for Partners and Directors, shaping leadership discussions and decision-making.
- Implement automation initiatives with AI and Power BI to streamline reporting and financial tracking, reducing manual work and saving team hours
- Act as liaison between leadership and project teams, ensuring timely updates on financials, risks, and engagements.

Administrative Assistant | Jul 2022 – Dec 2022

- Provided administrative and operational support to 13 Managers and Principals, managing schedules, performance appraisals, and expense tracking.

### Lycée Français International Elite, Beirut

English Teacher | Oct 2020 – Apr 2022

- Taught the OIB English curriculum with a focus on academic rigor, critical thinking, and student achievement.

## Certifications

- Strategic Thinking & Quality Management, Communication, Presentation & Leadership Skills – USJ/AUB
- English Proficiency – Saint Louis University, Missouri, USA
- Treasury & Capital Markets – Bank Audi

## Skills

- Financial Analysis, Process Improvement, Time Management, Problem-solving, Communication
- Tools: Microsoft Office, PowerBI, Salesforce, SAP Concur, GSuite, RStudio, Ipower
- Languages: Arabic (Native), English (Fluent), French (Fluent)

## Hobbies

- Acrylic painting; poetry writing; following financial markets.