

LYNN ZAHREDDINE

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EDUCATION

BSc Economics & Management for Arts, Culture and Communication

Sep 2020 – Oct 2023

Università Luigi Bocconi · Milan, Italy | Clubs: Bocconi Historical Society, Mass Media and Culture

Professional Diploma in AI and Data Science

Aug 2025 – Present

American University of Beirut · Beirut, Lebanon | Data Science, Machine Learning, AI Ethics, Deep Learning

French Baccalaureate — Mention Très Bien

Jun 2020

Collège Louise Wegmann · Beirut, Lebanon

PROFESSIONAL EXPERIENCE

Project Manager: Content & Community

Dec 2024 – Present

Al-Wahida Presents · Beirut, Lebanon

- Contributed to the planning and promotion of high-profile events Saint Levant's AUB outdoors afterparty in Beirut and BLTNM's concert in Amman.
- Coordinated full content production cycle: briefing, scheduling, approvals, and delivery.
- Collaborated with artists including Noel Kharman and Toumba to develop social media content and storytelling strategies driving engagement around upcoming music releases.

Research Analyst

Mar – Dec 2025

UN ESCWA-Future of work · Beirut, Lebanon

- Designed a data collection framework enabling the comparison of labor supply data with demand-side insights from the ESCWA Skills Monitor; provided baseline findings for a higher education conference with Oman's Ministry of Education.
- Led and managed a small team of researchers ensure timely, high-quality analytical deliverables.

Community Manager (Social Media Lead)

Jul – Oct 2023

REA! ARTE

- Managed Instagram, TikTok, newsletter, and press releases: oversaw content calendar, community engagement, DM/comment moderation, and brand voice consistency while tracking KPIs including engagement rate and follower growth.
- Led outreach and partnerships with student associations, directly contributing to the art fair's visibility and audience expansion.
- Managed the VIP section during the art fair and played a key role in organizing guided visits, ensuring a seamless and high-quality guest experience.

Project Management Intern

Nov 2023 – Aug 2024

282US · Milan, Italy

- Transformed creative concepts into reality by researching and sourcing new suppliers, studios, and talent aligned with project goals.
- Managed projects from photoshoots to fashion week showcases, working with renowned brands like Pacha, Cercle Music, and John Richmond.
- Partnered with the social media team to develop TikTok and Instagram content concepts, creating engaging ideas captured on set, backstage, and during live events, while also managing the creation and distribution of the monthly newsletter.

Marketing & Events Intern

Jul – Nov 2022

JW Marriott Cannes · Cannes, France

- Managed all social media platforms for the hotel, contributed to poster design, and participated in brainstorming sessions to enhance hotel advertising.
- Gained hands-on experience in organizing corporate and social events; leveraged linguistic skills to communicate effectively with international clients, becoming a valuable team asset.

LEADERSHIP & COMMUNITY

Emergency response to the war in Lebanon

Mar 2026 – Present

- Raised \$25 000, through Targeted fundraising initiatives.
- Organized a successful fundraiser in Milan while being in Beirut leveraging personal and professional networks.
- Established relationships with new wholesale suppliers to meet the needs of displaced families.

President — Milan Branch

Jul 2021 – Feb 2023

Students Philanthropic Foundation

- Grew community from 25 to 100+ members through outreach and engagement strategies.
- Raised the most money out of the 13 branches through fundraising campaigns and events supporting Plan International led education initiatives.

SKILLS & CERTIFICATIONS

- Certificate in "Entrepreneurship in the emerging economies" course by Tarun Khanna -HarvardX.

Languages: English(C2), French(C2), Arabic(C2), Italian (B2)