ARAZ PAMBOUKIAN

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SUMMARY

Detail-oriented copywriter, content creator, literary editor, and valedictorian of Haigazian University's Class of 2023 with a proven track record in academic and creative writing, editing, teaching, and publication.

EXPERIENCE

Microbits Digital Agency, Hazmieh, Lebanon

Copywriter and Content Creator 4/2024-Present

- Create engaging content and copy for social media, blogs, and websites, aligning with brand voice and guidelines
- Research industry trends and audience preferences to inform content strategies
- Write SEO-optimized content to improve search engine rankings and drive organic traffic
- Collaborate with designers and creatives to ensure cohesive and visually compelling content
- Brainstorm and contribute ideas for campaigns and promotions to enhance audience engagement

Humans of the World Literary Blog, San Fransisco, California (Remote)

Literary Editor 1/2022-Present

- Review poetry, fiction, and creative nonfiction submissions
- Give editorial feedback on select submissions
- Communicate to internal editor and authors
- Suggest ideas for improvements to the review process

Abu Dhabi International (Private) School, Abu Dhabi, UAE

English Language Teacher 8/2023-3/2024

- Prepare and teach student-centered lessons, focusing on UDL, cooperative learning, & integrated language learning
- Adapt textbook material to cultural requirements and link lessons to UAE life and culture

Saint Mary's Orthodox College (SMOC), Beirut, Lebanon

Pre-Service English Teacher 10/2022-5/2023

- Prepare and teach student-centered lessons based on the Cognitive Academic Language Learning Approach

Haigazian University Writing Center, Beirut, Lebanon

Peer Tutor 10/2022-10/2023

- Meet with students one-on-one (online and in-person) and assist them with writing at different levels and genres
- Guide students through proper paper formatting in APA
- Provide constructive feedback to build better writers who can analyze and improve their own writing

EDUCATION

Haigazian University, Beirut, Lebanon

BA in *English Language* | TD in *Teaching English as a Foreign Language* | Minor in *Psychology* 6/2023

Relevant Coursework: Creative Writing, Discourse Analysis, Cognitive Linguistics, Intercultural Communication

Awards: Valedictorian of the Class of 2023 | Placed on the President's List

Publication: Al Ariss, R. & Pamboukian, A. (2022). The left-behind women: Between grieving enforced disappearances and challenging the gender order. Haigazian University Press.

Simplilearn

Certificate of Achievement in *Digital Marketing Specialist* 10/2024

Relevant Coursework: Digital Marketing Landscape, Behavioral Marketing, SEO, SEM, Content Strategy, Social Media Marketing, Email Marketing

PROFESSIONAL SKILLS

- *Key Strengths*: organized | detail-oriented | time management | strong communication & interpersonal skills
- *Computer Skills*: Microsoft Office | Adobe Acrobat | Google Workspace | Zoom | Canva | SEMrush | Hootsuite |
- *Language Skills*: English (Full professional) | Armenian (Full professional) | Arabic (Professional working)