

# Larissa Abou Jaoude

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## Profile

Marketing & Advertising student passionate about content creation, media, and communication. Experienced in developing creative ideas, engaging audiences, and supporting production within fast-paced environments.

## Work Experience

### Content Intern — Virgin Radio Lebanon (August 2025)

- Assisted in content planning and idea generation for The Morning Show with Zaina.
- Contributed to daily segment development and on-air discussions.
- Supported social media content creation and audience engagement.
- Collaborated with the production team in a fast-paced radio environment.

### Summer Camp Monitor — Brummana High School (July 10, 2022 – August 16, 2022)

- Managed and supervised children ages 8–14.
- Developed skills in communication, responsibility, and leadership.

## Education

### Notre Dame University – Louaize (September 2021 – September 2025)

BA in Advertising & Marketing

### Brummana High School (September 2007 – June 2021)

Completed IGCSE exams (Maths, English, ICT, French, Arabic)

## Skills

- Communication
- Teamwork
- Leadership
- Interpersonal Communication
- Time Management
- Active Listening
- Creative Thinking
- Detail-Oriented
- Content Creation
- Social Media Management
- Copywriting

- Canva
- Basic Video Editing