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Lynn Yassine

PROFESSIONAL SUMMARY

Senior Information Technology Management student at the Lebanese American University, minoring in Data Analytics, with a strong interest in using data and technology to support smarter business decisions. Experienced in analyzing large datasets and developing interactive dashboards through hands-on academic projects using Python, SQL, Microsoft Excel, and Tableau. Proven ability to translate complex data into clear, actionable insights. Interested in applying data-driven thinking to improve business performance, optimize processes, and support strategic growth.

EDUCATION

Bachelor's degree in Information Technology Management, Minoring in Data Analytics (CGPA 3.5)
Lebanese American University

Sep 2023 – May 2026

SKILLS

Python, Microsoft Office Applications, C#, SAP, SCM, ERP, HTML, Internet Protocol Suite, Accounting, SQL, Finance, Tableau, Relational Databases, Normalization

PROJECTS

1. BMW Sales Data Analytics Project

Dec 2025

Analyzed a large dataset of 50,000 BMW global sales records (2010–2024) to identify trends in sales performance, customer preferences, and pricing factors. Developed interactive dashboards to evaluate regional performance, top-selling models, and the impact of variables such as fuel type, engine size, and mileage on sales and pricing. Generated data-driven insights to support strategic decisions related to market expansion, product positioning, and pricing strategies.

CERTIFICATES

Certificate of Participation in Model United Nation (MUN)

2021

Learned the basics of writing and presenting speeches and public speaking, as well as how to find real life solutions to worldwide issues.

Certificate of Participation in AWS NLP Workshop

2023

Natural Language Processing in Production using AWS tools workshop held on March 8, 2023, at Beirut Digital District, Lebanon.

LANGUAGES

Arabic (Native speaker), English (Highly proficient), French (Highly proficient).

LINKS

My LinkedIn: www.linkedin.com/in/lynn-yassine-034285336